

Hitwise US Report: The Impact of Social Networking
2008-03-10

How social networks will become a primary channel for targeted marketing.

Hitwise announced the release of the Hitwise US Report: The Impact of Social Networking, which highlights:

How social networks will become a primary channel for targeted marketing.

An overview of social network growth trends.

Changes in audience profile of social networking websites over the last year.

Which industries are most affected by social networks.

This report is a must for anyone serious about marketing through social networks and understanding the complex dynamics between social networks and other industries. To register for a copy of this report, [click here](#).

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