

## Newmarket International to Host 5th Annual User Conference

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NewmarketPLUS 2008 is a chance for hospitality industry professionals to network, learn about trends in the industry and hear from well-known experts in the space. Attendees will get in-depth knowledge of Newmarket's leading sales and catering solutions.

Newmarket International, Inc., the leader in sales and catering solutions for the hospitality industry today announced that its 5th annual NewmarketPLUS 2008 User Conference will be held April 8-9 at the Red Rock Casino, Resort and Spa in Las Vegas, Nevada. This industry event is an opportunity for hospitality professionals to network, learn about Newmarket's leading products and discuss trends and issues impacting the market.

At this year's event, two notable speakers will also address attendees:

Simon Bailey is an author and a leading authority in helping individuals and organizations release their brilliance. He is founder of the Imagination Institute, an organization dedicated to building the world's most valuable resource - its people. A former leader in the Walt Disney organization, Simon has more than 15 years of experience engaging leaders and employees at all organizational levels.

Carol Verret is an industry consultant and founder of Carol Verret & Associates, Consulting and Training, a full service consulting and training company for the hospitality industry. Ms. Verret began her career with Westin and Four Seasons Hotels in Montreal. She will discuss trends and strategies for the hospitality industry.

'Every year, we aim to provide our customers with a place to interact with Newmarket's product experts and their peers in one unique industry forum,' said Sean O'Neill, Chairman and Chief Executive Officer at Newmarket International, Inc. 'This is an invaluable opportunity for our customers to learn more about Newmarket's technology but also about the critical issues that will be impacting the industry now and in the years to come.'

NewmarketPLUS 2008 includes educational sessions on Newmarket's entire suite of solutions such as, Delphi(R), Daylight(R), MeetingBrokerSM, Delphi Diagrams(TM), eProposal(TM) and Connex. Additionally, there will be two certification courses offered, the Newmarket Certified Engineer (NICE) and the Certified Newmarket Systems Analyst (CNSA). The conference will also feature a Partner Pavilion where leading companies will be represented and available to speak with attendees including Cendyn, Cvent, Janus Digital Displays, Microsoft, NECB, PAR Springer Miller and SoftBrands. Please visit us at [www.newmarketinc.com/NIPlus2008.aspx](http://www.newmarketinc.com/NIPlus2008.aspx) to learn more or to register for this exciting event.

### **About Newmarket International**

Newmarket International, Inc. ([www.newmarketinc.com](http://www.newmarketinc.com)) is the leader in delivering sales, group catering and event software solutions to the global hospitality and entertainment industries. Newmarket International's suite of business solutions can be found in hotels, casinos, restaurants, visitor bureaus, stadiums, meeting arenas and convention centers throughout the world. Newmarket International has over 70,000 users worldwide, with over 10,000 installations in over 110 countries. Newmarket International is headquartered in Portsmouth, New Hampshire, with international offices in Cologne (Germany), London, Shanghai, Singapore and Sydney.

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