

## U.S. Business Travelers Identify Security as Chief Concern

2008-03-18

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Expedia Corporate Travel survey finds business travelers are taking specific measures to ensure safety in a chaotic travel environment

Expedia(R) Corporate Travel today announced the results of a survey of over 1,000 U.S.-based business travelers that was conducted to better understand their security concerns while on the road. Business travelers are often thought to be more travel-savvy than the average person, and in the wake of recent national security concerns, these travelers have learned to quickly adapt to the ever-evolving travel landscape.

### **Safety on the Road**

Survey results indicate that an overwhelming 87 percent of business travelers rank safety and security "somewhat" or "extremely important" when traveling on business. In addition to safeguards like not carrying valuables and utilizing amenities including hotel safes while on business trips, the survey shows that business travelers are taking extra precautions prior to departure such as monitoring weather conditions, major world events and the U.S. State Department's travel warnings list.

"It's clear that safety is top-of-mind among business travelers, and as a travel management company, it's important that we understand their concerns and the actions they are taking to stay safe on the road," said Rob Greyber, senior vice president of North America for Expedia Corporate Travel. "Whether it's researching major world events prior to departure or simply placing valuables in the hotel safe, business travelers are taking proactive measures to increase their feeling of security while traveling."

### **Worldwide Concern**

According to the survey, almost 65 percent of respondents believe that the Middle East poses the largest safety and security risk when traveling, while a surprising 14 percent of respondents feel that North America poses the largest safety risk. The Middle East and North America are followed by Africa, South America, Asia and Europe in order of regions viewed by respondents as having the highest risk.

### **Proactive Measures**

In light of recent world events, companies are broadening the scope of their travel policies to include guidelines for safety and security while traveling. More than 93 percent of business travelers surveyed believe that it is important for their company to take proactive measures related to traveler safety, however, more than 54 percent were unaware of any such measures or policies at their respective companies.

This article comes from Hotel News Resource

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