

Charlie Dang appointed as Area Managing Director, Northern China for Starwood Hotels & Resorts
2008-03-18

Charlie Dang has been appointed to the newly created position of Area Managing Director, Northern China of Starwood Hotels & Resorts.

He will continue to retain the responsibilities of his current role of General Manager at The Westin Beijing, Financial Street, whilst overseeing and setting strategic direction for the team in the Northern China hotels.

Mr. Qian Jin, senior vice president of operations for Starwood Hotels & Resorts, China & Taiwan, said: 'As one of the leading international upscale hotel chain in China, with impressive growth and development, we are very confident that with Charlie's new role and his background and strong track record with the various leadership positions with Starwood hotels and resorts for the last 10 years, Charlie will be a great addition to our China corporate team. He understands the needs of hotel owners and associates, and is qualified to lead the Starwood hotels in the northern region of China. He has the energy, enthusiasm and experience to fulfill the role and it's with great pleasure that we welcome him to the corporate team.'

Starting his hotel career back in 1981, Charlie Dang's dedication and passion to hotel business has seen him from a junior trainee to a general manager at age of 35. Educated at Cornell University with a major in Food and Beverage Marketing and Management, Charlie has also worked as a Restaurant Manager and Food & Beverage Director in five star hotels, resorts and convention centers around the world including his home country of Malaysia, the Philippines and Singapore as well as Switzerland, Ireland and the United Kingdom.

In these distinguished ten years with Starwood, Mr. Charlie Dang started his stint in China as general manager of Sheraton Xian Hotel, followed by a successfully opening of Sheraton Dongguan as its general manager, before moving to Beijing to head up the opening of the first Westin in Beijing: The Westin Beijing, Financial Street. Since opening, the hotel has won 9 prestigious awards from Condé Nast Traveler, TTG Asia Pacific, World Travel Award, and other various media and organizations around the world.

Charlie Dang commented, "I am excited to take on this new challenge and am looking forward to supporting all my colleagues to grow this already impressive region. Starwood has a powerful collection of brands and we now have the opportunity to build on the strong foundation that already exists to drive the company's growth.'

Westin Hotels & Resorts, with 127 hotels and resorts in 30 countries and territories, is owned by Starwood Hotels & Resorts Worldwide, Inc. and was voted the number one upper-upscale hotel brand for three years in Business Travel News' 'Annual U.S. Hotel Chain Survey'.

This article comes from Hotel News Resource

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