

Omni Hotels Partners With the French Ministry of Agriculture and Fisheries to Develop Authentic French Food & Wine Experience

2008-03-19

Luxury Hotel Brand Continues International Series

As the next chapter in Omni Hotels' "Flavors of the World" program, the luxury hotel brand announces a partnership with The French Ministry of Agriculture and Fisheries, represented in the United States by Sopexa, an organization dedicated to the promotion of French food and wine. This year's program, "Savor the Flavors of France," will bring distinguished Champagnes, fine wines and authentic French cuisine to Omni Hotels across North America.

Special food and wine menus will be developed that will showcase the authentic techniques and flavors of French cuisine accompanied with the country's exceptional wines and Champagnes. Food and wine have a deeply-rooted history in France, but the country's culinary style and wine production have evolved. Both classic and modern French cuisine will share the spotlight as part of the special offering.

In preparation for this gastronomic celebration, Omni Hotels' chefs and food & beverage professionals will convene on May 21st in Boston for an intensive, three-day training session. The team will then be immersed in the culture of France on a six day tour of the country's various wineries, vineyards and elite culinary institutes.

"The French pour passion into their wine making and cuisine, and our team will do the same," said Stephen Rosenstock, senior vice president of food and beverage for Omni Hotels. "For a connoisseur of French food and wine, these offerings will be the ideal way to experience those flavors without grabbing their passport. For those that are less familiar, this will be an exceptional introduction to the flavors that are indicative of the country."

"Savor the Flavors" serves as the sixth installment in Omni Hotels' annual "Flavors of the World" series, designed to expose its chefs to various world cuisines in order to create memorable dining experiences for its guests. Past "Flavors of the World" programs included Italy, Chile, Spain and Argentina. This year, in addition to the program's customary dinner and lunch menus, Omni Hotels will add a breakfast offering which will be representative of the French love of fresh pastries, croissants, fruit jams, creamy butter and other delightful French confectionery.

Omni Hotels has implemented a successful program year after year," said Oliver Moreaux, president of Sopexa USA. "We look forward to showcasing France's finest products to the guests of Omni Hotels."

On October 1, 2008, after more months of rigorous preparation, the menus will be unveiled. The rich and elegant flavors of France will then be available at Omni Hotels until December 31, 2008 through the various restaurants, bars and lounges, in room dining, banquets and catering events.

This article comes from Hotel News Resource

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