

The One Room Hotel

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Tiny, innovative Cambodian hotel offers big service

It sometimes feels like there's nothing new under the sun when it comes to the hotel industry. I get daily press releases in my inbox: 'We've gone green!' 'You can buy our bedding online!' 'We won an award!' Blah, blah, blah. Frankly, hotels are a little boring these days. But I recently heard about a unique property in Cambodia, and it really piqued my interest. It's a cool concept that I hope spreads.

The One Hotel, in Siem Reap's Old Market area in Angkor, Cambodia, is all about a singular guest experience. The One has only one room. If you're the guest at this hotel, you're the big cheese. The staff members have one role - taking care of you. And this one-room hotel is luxurious. Guests sleep on a king-size bed dressed with Frette linens, stargaze on a rooftop terrace from their own personal Jacuzzi, watch a flat-screen LCD TV, and enjoy their own iPod, iBook and personal mobile phone.

So we've got personalized and attentive service, stunning accommodations and a great location. This place has got to be expensive, like those private villas that cost tens of thousands of dollars for a week, right? Not at all. At around \$250 a night, The One has relatively low rates. As owner Martin Dishman explains, it's 'affordable exclusivity.'

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