

## Doubletree Debuts New Hotel Location in West Palm Beach, Florida

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Located less than five minutes from West Palm Beach International Airport (PBI), this 175-room Doubletree is also centrally located just one mile from the popular, 72-acre City Place entertainment and shopping district as well as some of South Florida's most scenic beachfronts on the Atlantic Ocean.

To celebrate their new Doubletree name, the hotel team welcomes visitors, businesses and residents alike to enjoy a \$5 million renovation project that has reinvigorated the hotel's guest rooms, meeting space, dining facilities and much more.

Formerly a Radisson hotel, the Doubletree Hotel West Palm Beach Airport is operated by Hotels Unlimited Inc., under a franchise agreement with Hilton Hotels Corporation.

'With nearly 20 locations throughout the state of Florida, Doubletree continues to make great strides in its current growth strategy by aligning the brand with new hotel additions in key locations that complement and enhance our current portfolio of upscale, full-service hotels and resorts,' said Dave Horton, senior vice president - brand management for Doubletree Hotels. 'This latest opening in West Palm Beach, Fla. represents one of many fine hotels that are anticipated to join the Doubletree collection in the United States and around the world in the coming year.'

The Doubletree Hotel West Palm Beach Airport offers understated elegance and tastefully-appointed guest rooms and suites that welcome guests with complimentary wireless high-speed internet access, Wolfgang Puck(R) in-room gourmet coffee service and the brand's signature Sweet Dreams(R) by Doubletree Sleep Experience - which includes a plentiful amount of pillows, a luxurious linen package of a down-filled duvet wrapped in triple sheeting and a specially designed plush-top mattress and box spring system that can help guests get a great night's sleep. Guest bathrooms feature Neutrogena(R) bath and body products, marble vanities and a curved shower rod that allows for 20% more space in the shower.

With more than 2,400 square feet of well-appointed meeting space near corporate campuses and Fortune 500 companies, the Doubletree Hotel West Palm Beach Airport presents an ideal meeting site for business retreats, corporate events and training sessions. A 24-hour, self-service business center and complimentary shuttle service to the airport and City Place provides guests with the perfect combination of amenities during their stay.

Guests can also enjoy recreation and fitness at the beginning or end of a busy day, by simply heading to the hotel's heated swimming pool, whirlpool or fitness facility equipped with the latest in cardio and weight training equipment by Precor(R) Fitness. Gecko's Restaurant is open for breakfast, lunch and dinner daily, and Gecko's Lounge is the perfect place to relax with colleagues and conversation with a refreshing evening beverage.

The Doubletree Hotel West Palm Beach Airport proudly participates in Hilton HHonors(R) -- the only hotel rewards program that offers Points & Miles(R) and No Blackout Dates. HHonors members can earn both hotel points and airline miles for the same stay at more than 2,900 Hilton Family hotels worldwide. And with No Blackout Dates, as long as a standard room is available, members can confirm that room using their HHonors points. Hilton HHonors provides more rewarding choices than ever before with more than 70 major airline, car rental and other travel-related companies.

The Doubletree Hotel West Palm Beach Airport is surrounded by a paradise of year-round outdoor recreation with white-sand beaches, deep-sea fishing, professional tennis facilities, and a wide range of golf courses for every level of play. Guests may choose to explore the world-famous Norton Museum of Art, attend a concert at SoundAdvice Amphitheater, enjoy Broadway productions at the Kravis Center, or take the family on a Lion Country Safari adventure -- all within a short drive. From polo fields to NASCAR races, there is something for everyone near the Doubletree Hotel West Palm Beach Airport.

'Our entire hotel team is excited to introduce our Doubletree name with a refreshingly new hotel experience through our hotelwide renovation,' said Diane Gray, hotel general manager. 'Not only will our guests now receive rewards with one of the best travel reward programs in the industry, they will be warmly welcomed with the delicious, fresh-baked chocolate chip cookie that is distinctively Doubletree.'

Located just one hour north of Miami and 30 minutes north of Fort Lauderdale, at the intersection of Interstate 95 and Okeechobee Boulevard, the Doubletree Hotel West Palm Beach Airport is located at 1808 S. Australian Avenue, West Palm Beach, FL 33409.

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