

AirDepartment.com is now iTravel Solutions

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To better reflect the evolution of AirDepartment.com's dynamic packaging reservation system and the diverse marketing solutions now offered, we've changed our name to iTravel Solutions.

iTravel Solutions offers a full suite of Dynamic Packaging Solutions for Resorts, Spas, Luxury, Independent or Chain Hotels as well as for Event Management and Tour Operators. Our advanced dynamic packaging platform, enables customer friendly packaging of multiple travel products in real time (Hotel + Air + Car + Activities + Insurance, etc...) on your existing website.

'We view ourselves as a sales and marketing organization. Our role is to provide easy, yet creative ways for our customers to sell more travel products, dynamically.'

- Marc Zablatzky, President of iTravel Solutions

With iTravel Solutions newly formed Dynamic Consulting and Dynamic Marketing Services Group we strive to further customize your dynamic packaging sales process to your specific needs and come up with creative ways for you to drive more revenue through your website.

Are You Dynamic Yet? Vacation Package Sales on the Web are forecast to reach \$3.3billion by 2009. If you are not currently offering your online customers a dynamic packaging option, you are at a competitive disadvantage and losing sales to third party intermediaries.

To learn more about the dramatic growth in Dynamic Packaging and how it will impact your business, go to <http://www.itravelolutions.com/trends.cfm>.

New Direction and New Management

Marc Zablatzky joined iTravel Solutions in January 2008 with the charge to develop the next generation of dynamic packaging solutions and grow iTravel Solutions. Marc has a fifteen-year track record of outstanding growth, financial performance and strong visionary leadership in numerous domestic and international startups and high growth ventures. Prior to joining iTravel Solutions, Marc served as COO of Management Leadership for Tomorrow, Vice President of Sales and Business Development for Stravina, LLC, Director of Corporate Brands for Dairy Farm International a \$6.5B pan-Asian food and drugstore retailer, and at Daymon Associates rose from summer intern to General Manager of Austral Asia in 6 years, opening buying/sales/consulting offices in Australia, New Zealand, Hong Kong, Singapore, Malaysia and Taiwan. Marc has an MBA from Harvard Business School and a B.S. in Marketing, Finance & Economic from Babson College.

iTravel Solutions (iTS)

iTravel Solutions has turned Dynamic Packaging upside down. Instead of you investing up front with no possible way of showing an acceptable ROI, iTS gets you up and running in a matter of days at a nominal cost. Then if you want to add more bells and whistles, do additional customization or include a new marketing campaign, we'll work together to come up with cost efficient and effective ways to sell more. Go to www.iTravelSolutions.com for an online demo.

ITS' 'Dynamic Packaging' Solutions are designed to Plug & Play: Fast, Easy, Compatible and inexpensive. You're in the dynamic packaging business with a turnkey solution in a matter of days at a nominal cost. With iTS' Dynamic Packaging visitors to **Resorts, Spas, Luxury, Independent or Chain Hotels, Event and Tour Operators'** websites have the ability to create a custom travel package including accommodations, airfare, rental car, and/or activities in a single online transaction, in real-time.

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