

## Introducing Online Ordering at Potbelly

2008-03-25

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The polite way to cut in line.

Potbelly Sandwich Works now has Online Ordering available throughout Chicagoland. It is a lightning fast way to place your order right from your office or home. The entire menu of Potbelly oven-toasted sandwiches, made-to-order salads, freshly baked cookies, hot soups, shakes, malts, smoothies, sweets, and sides are all available. If you are feeding a hungry crowd, there is even a large Box O' Sandwiches that you can build with any combination of sandwiches you want. Everything is just a few clicks away.

"Folks are always looking for new ways to get their Potbelly," said Chairman and Chief Executive Officer Bryant Keil. "Online ordering is super-easy and fun to do. I think customers will really like it."

How does it work?

-- Go to <http://www.potbelly.com/> and click the "Online Ordering" button

-- Select a store

-- Place your order

-- Go straight to the register to pick-up your food (limited delivery service also available -- check website for details about your store's delivery program)

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

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