

Back Yard Burgers Establishes Partnership with Gameday Baseball at First Tennessee Fields

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Estimated Total Value of Contribution from Back Yard Burgers is More Than \$150,000 for Two Years

As part of their ongoing mission to practice family values through action in the community, Back Yard Burgers has established a partnership with Gameday Baseball. A ribbon cutting will formally kick off the exciting partnership at Gameday Baseball's First Tennessee Fields on Friday, March 28th at 4:00 p.m.

'At Back Yard Burgers, we not only talk about family values, but we act on them as well,' Stephen Lynn, Chief Executive Officer, said. 'We are excited to be involved with Gameday Baseball and their efforts to help children build character through baseball. We are proud to help fund such worthwhile activities as part of our ongoing commitment to our Memphis neighbors.'

Gameday Baseball, located in Cordova, TN at 7800 Fischer Steel Road, is a premier 10-field youth baseball complex. Last year more than 1,000 teams from across the region visited this state-of-the-art complex and the community of Memphis has provided immense support to youth athletic programs.

'As we continue to carry out the Gameday Baseball mission, we are excited that Back Yard Burgers shares our dream and will provide our guests with a quality product offering options for the entire family, including a kid's meal option,' said Gameday Baseball President Leigh Fox.

Back Yard Burgers will have a functional restaurant on site as well as two other concession venues. The menu will feature salads, burgers, grilled chicken sandwiches and a variety of other high-quality food for the family.

ABOUT BACK YARD BURGERS

Back Yard Burgers was founded in 1987 in Cleveland, Mississippi and operates 171 restaurants in 20 states, including Alabama, Arkansas, Florida, Georgia, Illinois, Indiana, Kansas, Kentucky, Louisiana, Missouri, Mississippi, Nebraska, North Carolina, Ohio, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas and Virginia.

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