

## Survey: Most People Unsure About Cloned Food

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A new survey shows that more than two-thirds of consumers are uncertain about the safety of cloned food after the recent approval of the Food and Drug Administration.

According to the survey from Clear Seas Research, 77.8 percent of respondents said they were unsure about the safety of cloned food, wanting more information before making a decision. Many respondents referred to Dolly, the first cloned sheep, and findings since her birth in their uncertainties.

"These findings indicate that processors need to supply consumers with more information," says Sarah Corp, executive director of Clear Seas. "There are a lot of misperceptions about what cloning is and information is the only thing that will alleviate the fear and uncertainty surrounding this topic."

The study also found that 15.7 percent of respondents believed that cloned food is safe after the FDA's approval and 6.6 percent did not feel it was safe.

Clear Seas Research conducted an online poll to gauge consumer reaction to the FDA approval of the sale of meat and milk products from cloned livestock. Below are results from the poll conducted January 21, 2008 - January 23, 2008.

Source: Clear Seas Research

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