

The Westin Imagine Orlando Celebrates Its Grand Opening on April 3, 2008

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Located across from the Orange County Convention Center, in Orlando, Fla., The Westin Imagine Orlando is the newest upscale hotel providing both business and leisure travelers luxury accommodations and easy access to the nation's second largest convention center.

'Westin Imagine Orlando will be a sophisticated new addition to Orlando, and the perfect spot to ease the stress of travel,' said Sue Brush, Senior Vice President, Westin Hotels & Resorts. 'Every aspect of the Westin experience is designed to refresh and renew guests, with the goal of sending them home feeling better than when they arrived.'

'With the innovative services and a distinctive Westin culture, we are confident that The Westin Imagine Orlando will set a new standard of hospitality in Orlando,' says Mike Speicher, general manager of The Westin Imagine Orlando. 'Our associates are dedicated to delivering the Westin brand of service to each and every guest with brand core values of being personal, instinctive and renewing.'

The Art Deco, modernist style identified with Florida transpires throughout the 12-story building and into the well appointed 315 hotel rooms and one- and two-bedroom suites. All rooms feature The Westin Heavenly(R) Bed, Heavenly(R) Bath and high-speed Internet access.

Additional amenities include The WestinWORKOUT(R) fitness center, a lagoon-style pool and an upscale, contemporary restaurant, fiorella's Cucina Toscana. The Westin Imagine Orlando also offers a lively cocktail lounge and 24-hour in-room dining.

In addition to providing instinctive, personalized service, The Westin Imagine Orlando enhances the guest experience with soothing touches, including subtle and sleek décor, Westin music and sensory Welcome, ambient lighting and the botanicals. Guests seeking an opportunity to socialize will appreciate Unwind: a Westin evening ritualSM engaging guests in activities that are relaxing, enjoyable and even enlightening.

"The Westin Imagine Orlando is a fantastic addition to our offerings for the business and leisure traveler," says Gary C. Sain, president and chief executive officer of the Orlando/Orange County Convention & Visitors Bureau, Inc. "Its proximity to the Orange County Convention Center brings the quality Westin product within walking distance. And, with its opening it is really another step in how Orlando is re-inventing itself -- keeping the same great service and hospitality and adding a broader product mix."

'The Westin Imagine Orlando marks a definite turning point for the city of Orlando, for Orange County, for Florida and for the millions of business and leisure visitors to Orlando every year,' comments Kathie Canning, deputy general manager, Orange County Convention Center. 'Not only will they experience the real Florida culturally, recreationally and naturally, they'll be within walking distance of the world-class facilities of the Convention Center. A definite first to have so much so close to our doors.'

For meetings and banquets, The Westin Imagine Orlando offers 7,200 square feet of meeting space with five function rooms, plus outdoor event venues. All areas of meeting space are equipped with state-of-the-art audio-visual facilities, a public address system and wireless high-speed Internet access.

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