

SkyWest Airlines Promotes Spencer N. Hyde Director - Multimedia and Business Development
2008-03-31

SkyWest Airlines, a subsidiary of SkyWest, Inc. (NASDAQ:SKYW) , is pleased to promote Spencer N. Hyde as director of the company's enhanced multimedia and business development group, effective April 1, 2008.

In the new position, Hyde will provide artistic and creative vision to support SkyWest's internal and external marketing and communication efforts, assist the company's operational divisions in the development and deployment of multi-media training materials for classroom and online learning and provide support and development of SkyWest Airlines and ASA web projects. Additionally, Hyde will oversee the development, integration and support of various business technologies related to the human resource function. He will report to Lori Hunt, vice president - people.

"Spencer is dedicated to SkyWest's culture and is passionate about creating strong working relationships within the company," said Hunt. "His multi-faceted technical expertise, experience in the field and within the company, as well as his creative vision will prove invaluable to the company and the department in his new role."

Hyde began his SkyWest career as a graphic development coordinator in 1999. He has since held the positions of multi-media developer and most recently, manager - design and multi-media development. Hyde holds a bachelor's degree from the University of Utah and will be awarded a master's of professional communication from Westminster College later this year. He and his wife reside in Salt Lake City with their son Noah.

SkyWest Airlines is the world's largest independently-owned regional airline. SkyWest was awarded the FAA's AMT Gold Award for maintenance training in 2004 and 2005, and the AMT Diamond award in 2006. System-wide, SkyWest employs more than 11,000 aviation professionals and serves a total of 155 cities in 43 states, four Canadian provinces and Mexico with more than 1,700 daily departures.

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