

## Choice Hotels Names Sandy Michel General Counsel

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Choice Hotels International, Inc. (NYSE:CHH) announced that it has named Sandy Michel as senior vice president, general counsel and secretary.

Ms. Michel has over 25 years experience in leadership positions in large law firms and corporate legal departments, having led the legal function for three NYSE-listed companies in the hospitality and franchising arenas.

"Sandy Michel is a great fit for Choice. Not only has she led the legal function for large franchising organizations, she also has direct experience in the lodging industry," said Charles A. Ledsinger, Jr., vice chairman and CEO. "Her strategic agility and insight, as well as her strong lodging and franchising experience will be an invaluable asset as we continue to grow our presence in the United States and worldwide."

Ms. Michel most recently served as Executive Vice President and General Counsel of Krispy Kreme Doughnuts, Inc., which both owns and franchises retail stores around the globe. At Krispy Kreme, she implemented a new domestic franchising program and played an integral role in strengthening the company's financial and legal positions. From 2001 through 2006, Ms. Michel served as Senior Vice President, General Counsel and Secretary of La Quinta Corporation and La Quinta Properties, where she managed the legal department, directed franchise compliance operations, negotiated strategic acquisitions, and handled complex litigation matters. Her experience also includes leadership positions at Sunterra Corporation and W.R. Grace & Co., as well as over a decade in private practice with nationally recognized law firms.

Ms. Michel holds a BBA from the University of Miami, where she graduated magna cum laude, and a JD from the University of Miami School of Law.

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