

## Bennigan's Gets Economical with New Promotional Menu

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Who says you can't have your Monte Cristo and eat it too? Today Bennigan's Grill & Tavern unveiled its latest promotional menu, "Lucky 3," featuring three courses for \$10.99.

The promotion invites guests to pick a starter, entrée and dessert from a list of menu favorites all for one low price.

'This is a different type of promotional menu for us,' said Susan Karlen, director of marketing for Bennigan's. "Instead of introducing new menu items, we are focusing on classic favorites and putting the emphasis on value."

With messaging like "The Economical Way to Stuff Your Face," the "Lucky 3" lets guests choose from a variety of appetizers including Boneless Buffalo Wings, Mozzarella Cheese Sticks, Fajita Chicken Quesadillas, Southwest Egg Rolls, Baked Potato soup and Garden salad. Entrée choices include Golden Chicken Tenders, Chicken Platter, Guinness Fish and Chips, a variety of burgers and favorites like the Monte Cristo and Kilkenny's Country Chicken Salad. Death by Chocolate, Brownie Bottom Pie and Abbey's Apple Sizzler complete the list of desserts.

The beverage side of the promotional menu invites guests to try the 'Lemonade Stand that Just Got Wild' with the new specialty Premium Patron Margarita, Prickly Pear Margarita and the alcohol-free Blackberry Lemonade.

The menu is available in restaurants nationwide April 1 through June 16.

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