

DLF-Hilton Announce Seven New Hotel Developments in India

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DLF-Hilton Reveals New Projects Under the Hilton, Hilton Garden Inn and Homewood Suites by Hilton Brands, Part of the Overall Plans to Develop and Operate 75 Hotels in India in the Next Five to Seven Years

DLF and Hilton Hotels Corporation today announced in India that they have signed management agreements involving seven new hotel developments in the pipeline.

This marks the second stage in the DLF-Hilton Joint Venture Company's overall strategic development plans to build and develop 75 hotels in India in the next five to seven years. The new projects named today will bring the total number of new hotels under this DLF - Hilton alliance to 16, comprising 3,500 rooms. All 16 projects are in various stages of development and construction.

To be managed by an affiliate of Hilton Hotels Corporation, the seven new hotels will cover different market segments under the Hilton Family of Hotels: Hilton, an upscale full service brand, Hilton Garden Inn, a focused service mid-scale brand and Homewood Suites by Hilton, an upscale extended stay hotel brand.

The projects are:

Hilton Dwarka New Delhi (300 rooms)

Hilton Garden Inn(R) New Delhi / Dwarka (400 rooms)

Homewood Suites by Hilton New Delhi / Dwarka (100 rooms)

Hilton Residences Kolkata (100 rooms)

Hilton Garden Inn(R) Chennai / OMR (250 rooms)

Homewood Suites by Hilton Chennai / OMR (100 rooms)

Hilton Garden Inn(R) Trivandrum (200 rooms)

Lenny Menezes, CEO of DLF Hilton Hotels Ltd, commented, 'The relationship between DLF and Hilton is yielding great results and we are on track to achieve our strategic goal of creating a Pan-India presence in the hospitality sector.'

Koos Klein, President, Hilton Hotels Asia Pacific, said, 'Through our Hilton Family of Hotels we are targeting the different needs of business and leisure travelers in India, across the price points. Our alliance with DLF intends to announce more new hotel projects in India in the near future.'

Shakti Singh, Managing Director, DLF Hotel Holdings Ltd., commented, 'The execution of these seven new management agreements with Hilton is a major step in the overall DLF strategy to rapidly scale up DLF presence in the hospitality sector to 25,000 hotels rooms in the next five to seven years.'

The new developments in Kerala and Chennai reflect the growing demand for quality accommodations in South India, where IT and tourism industries are rapid growing. Additionally, Hilton Residences and Homewood Suites by Hilton are well positioned to cater to the burgeoning need for extended stay products.

Three Hotels in Dwarka

The Hilton Dwarka, Hilton Garden Inn Dwarka and Homewood Suites by Hilton Dwarka are planned to provide 800 hotel rooms located at International Convention Centre complex in Dwarka (New Delhi), which will comprise nearly 2 million sq. ft. of development, including international convention and exhibition centre facilities, and premium commercial facilities.

Dwarka is a fast growing district in southwest Delhi, strategically positioned within seven kilometers of the International and Domestic airports, and 10 kilometers from the commercial hub of Gurgaon, with its high density of Multi-National Corporations and domestic conglomerates. Dwarka is also very well connected with Delhi Metro network and provides easy access to National Capital Region.

Hilton Residences Kolkata

The 100-room Hilton Residences Kolkata is planned to be located in the Central Business District in Kolkata and is intended to complement the Hilton Kolkata (a project that was announced in May 2007) by offering long-stay residents a full service Hilton experience in an apartment setting.

Hilton Garden Inn Chennai / OMR, Homewood Suites by Hilton Chennai / OMR

The 250-room Hilton Garden Inn Chennai / OMR and 100-room Homewood Suites by Hilton Chennai / OMR are planned to be located along the Old Mahabalipuram Road ('OMR'), often known as 'India's IT Highway', abundant with Information Technology parks. The Hilton Garden Inn Chennai / OMR will aim to offer quality business focused accommodations to frequent business travelers to the area, while the Homewood Suites hotel is planned to offer an extended-stay option which includes home-like amenities such as fully-furnished kitchens, a relaxation/living space, and separate bedroom.

Hilton Garden Inn Trivandrum

The Hilton Garden Inn Trivandrum is planned to be located less than five kilometres from Trivandrum's Technopark. When completed this focused service hotel will be eight kilometers from the existing airport and accessible from three main road routes connecting guests to the north, west and east of the city.

Hilton Garden Inn Trivandrum is designed to attract a mix of sophisticated business travellers to this emerging centre for the Information Technology and services industry and Biotechnology research, while Kerala continues to be a popular tourism destination across all sectors, including leisure, medical, eco and heritage tourism.

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