

CKE Restaurants, Inc. Reports Positive Period Two Blended Same-Store Sales

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Trailing 13-Period Average Unit Volume at Carl's Jr. Exceeds \$1.5 Million

CKE Restaurants, Inc. (NYSE:CKR) announced today period two same-store sales for the four weeks ended Mar. 24, 2008, for Carl's Jr.(R) and Hardee's(R).

Brand	Period 2		Year to Date	
	FY 2009	FY 2008	FY 2009	FY 2008
Carl's Jr.	+6.0%	+1.2%	+3.8%	-0.8%
Hardee's	-2.1%	+2.9%	-0.2%	+2.2%
Blended	+2.4%	+2.1%	+1.9%	+0.7%

Commenting on the Company's performance, Andrew F. Puzder, president and chief executive officer, said, "We are pleased to report positive blended same-store sales of 2.4 percent for the second period of fiscal 2009. On a two year basis, blended same store sales are up 4.5 percent. We are also very pleased to report a 6.0 percent increase in same-store sales at Carl's Jr. on top of a 1.2 percent increase in the prior year period."

"While Carl's Jr. benefited from the reintroduction of its popular Chili Cheese Burgers and Chili Cheese Fries, Hardee's continued to be hampered by very inclement weather in the Midwest and Southeast making it difficult to tell what impact, positive or negative, pricing and the economy may be having on its sales. The Easter holiday falling in period two this year versus period three last year negatively impacted both brands by approximately one percent, partially offset by the early spring break week leading up to Easter."

"Carl's Jr. featured Chili Cheese Burgers and Chili Cheese Fries during the period. The burger can be ordered with a single or double charbroiled beef patty, or our 100 percent Black Angus Six Dollar Burger(TM) platform. The patty is topped with beef chili, American cheese, tomatoes, onions, pickles and mustard. Our Chili Cheese Fries are covered with the same beef chili, then topped with melted jack and cheddar cheese and served with a fork. The fries are available as a side item or can be added to any combo for an additional charge. The products received media support during the period through a series of 'messy, drippy' commercials," said Puzder. "In addition, Carl's Jr. promoted the unique Cap'n Crunch(R) shake and continued to feature the Huevos Rancheros Breakfast Burrito(TM), a portable version of the Mexican breakfast classic, during the period. On a two-year cumulative basis, same-store sales at Carl's Jr. have increased 7.3 percent. As of the end of period two, the trailing 13 period average unit volume at Carl's Jr. was \$1,504,000, an \$11,000 per unit increase since the end of fiscal 2008 and an all-time high for the brand." Revenue for period two from company-operated Carl's Jr. restaurants (exclusive of franchise-related revenue and royalties) was approximately \$50.9 million.

"Hardee's promoted the Jalapeno Thickburger(TM) during period two. Our 100 percent Black Angus beef patty is charbroiled and topped with sliced jalapeno peppers, pepper jack cheese, lettuce, tomato and our zesty Santa Fe sauce. Hardee's also continued to promote the Smoked Sausage Biscuit during the breakfast daypart," Puzder continued. "Despite a disappointing period two, on a two year basis, Hardee's was still positive one-half of a percent. As of the end of period two, the trailing 13 period average unit volume at Hardee's was \$958,000." Revenue for period two from company-operated Hardee's restaurants (exclusive of franchise-related revenue and royalties) was approximately \$41.2 million.

For period two, consolidated revenue from company-operated restaurants (exclusive of all franchise-related revenue and royalties) was approximately as follows:

Carl's Jr.	\$ 50.9 million
Hardee's	\$ 41.2 million
Total	\$ 92.1 million

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