

Coakley & Williams Hotel Management Company Re-Flags Holiday Inn Fort Washington
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Pennsylvania hotel completes major renovation and recovers its brand

Coakley and Williams Hotel Management Company announced the recent re-flagging of the Holiday Inn Fort Washington Hotel in Fort Washington, Pennsylvania. The 220-room full-service property offers extensive food and beverage facilities, catering to large conventions and small meetings in addition to visitors to suburban Philadelphia.

The property's owner teamed with Coakley and Williams Hotel Management Company shortly after it lost the Holiday Inn flag in 2007. 'There was an extensive property improvement plan that needed to be completed according to IHG standards' said Tim Donley, Vice President of Operations, "and we had a very short time frame to get this completed to ensure that we would once again carry the Holiday Inn banner."

The flag change coupled with Coakley & Williams marketing direction has positioned the hotel for a successful year ahead. Jerry Sprinkles, General Manager, said "we have already seen a lot of last minute bookings and Priority Club bookings since we were able to turn the Holiday Inn reservation system back on. Our property team is walking around on cloud nine!"

The Holiday Inn Fort Washington becomes the sixth current Intercontinental Hotels Group branded property in the growing Coakley & Williams portfolio. 'Intercontinental Hotels Group brands are great assets to our hotels and we are proud to work with them and proud to have another Holiday Inn in our system,' said Gary Williams, President.

Since 1961, Coakley & Williams Hotel Management Company has developed its reputation as a national, high-performance management company sharply focused on helping hospitality investors succeed. The company has extensive experience with all property types and in all phases of the hotel business, and currently manages more than 3000 hotel rooms in eight states and Washington, D.C. under long term agreements. The company has recently broadened its capabilities by adding franchised restaurant, golf course, and condo-hotel operations.

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