

Ways to Reduce Renovation Expenses While Retaining Quality

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The Ghoman Design Group, Inc. is a hospitality renovation firm which combines interior design, architecture, general contracting, procurement / purchasing, installation, logistics and project management creating a total solution for its clients.

The Ghoman Design Group, Inc. negotiates each aspect of the renovation process on your behalf, transferring the cost savings directly to your bottom line. The Crowne Plaza Hotel Allentown renovation was completed (with the same specifications, standards and design) for approximately \$2 Million, representing a \$2 - 4 Million reduction in total project costs or \$8,900 - \$17,800 per key (bids from other firms equaled \$4 - 6 Million). The hotel opened as a Crowne Plaza on February 4, 2004 with a passing score of 97.10%.

(To view the impressive before and after pictures and for additional details, visit <http://www.ghomandesign.com>)

With extensive experience in hotel development, acquisitions, management, repositioning/re-branding and renovations, Ghoman Design ensures exceptional results for owners, operators and brand managers.

Strong relationships with both national and international manufacturers, suppliers and trades people produces the most efficient outcome for clients.

Ghoman Design understands the operational and financial implications of initiating and completing the renovation process, they create projects which are competitive, cutting edge and of premium quality while being cost and time effective.

The Ghoman Design Group, Inc. has the expertise to generate an optimum turn-key solution for your next hospitality project (of any scale or affiliation).

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