

uWink Adds and Promotes Personnel to Support Franchising and Technology Licensing Efforts

2008-04-08

uWink (OTCBB:UWKI), an entertainment and hospitality software company and operator of an interactive restaurant concept, announced today the promotions of Peter Wilkniss to President and Chief Operating Officer and Brent Bushnell to Chief Technology Officer and the addition of Jon Boucher as Vice President, restaurant operations and franchising.

These promotions and addition were made to support uWink's franchising and technology licensing efforts, as the company rolls out two new uWink interactive restaurant locations in Hollywood and Mountain View, California over the next several months.

'With the new stores about to open, uWink will demonstrate the critical mass necessary to showcase our technology and our concept,' said Nolan Bushnell, CEO of uWink. 'The promotion and addition of team members to help drive franchising and technology licensing is a logical next step and one that I am very excited about.'

Peter Wilkniss has been promoted from Chief Financial Officer to President and Chief Operating Officer. Mr. Wilkniss' dedication and tireless efforts have been instrumental in structuring and planning the new uWink and then in executing on that plan. His understanding of the company's technology and its larger vision have been and continue to be critical in shaping the company's direction and his business development and transaction structuring skills will become even more valuable as uWink drives the franchising and technology licensing components of its business plan.

Brent Bushnell was promoted from lead developer to Chief Technology Officer due to his technical understanding and vision of the uWink system as well as his ability to lead and drive a team of system engineers. Mr. Bushnell has been instrumental in establishing uWink's technology licensing initiative and his understanding of various operating systems as well as web applications authoring, scaling and maintenance makes him the perfect person to lead the charge. Mr. Bushnell is the son of Nolan Bushnell, uWink's Chairman and Chief Executive Officer.

Jon Boucher comes to uWink with over 10 years of restaurant operations and franchise experience. One of Mr. Boucher's primary areas of responsibility will be to shape uWink's franchising and technology licensing offerings from an operator's perspective and to lead uWink's sales efforts.

Prior to joining uWink, Mr. Boucher held the Vice President of Operations position with the \$35 million (revenue) Landmark Restaurant Group, an IHOP franchisee, from 2006-2008. There, Mr. Boucher lead a team of two Regional Directors, one Director of Training, one District Manager, one Director of Facilities and over 1,000 employees. Mr. Boucher also opened 11 restaurants in 17 months while maintaining the highest level of operating status at all 17 locations. Prior to that, Mr. Boucher served as the Vice President of Operations for the \$60 million (revenue) Huntington Restaurant Group, one of 14 Chili's franchisees in the United States and, at one time, the largest Denny's franchisee in the world. During this period, Mr. Boucher managed various groups of restaurants from Oregon to Florida and was actively involved in the management of Huntington's franchising affiliate, which was the franchisor for a number of concepts, including Central Park Hamburgers and Gators Dockside Restaurant.

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