

Alaska Airlines Announces Maui Service

2008-04-08

Alaska Airlines today announced new service between the Mainland and Maui, Hawaii. Year-round daily flights between Seattle and Kahului on the island of Maui are scheduled to begin July 17. Seasonal flights between Anchorage and Kahului will operate twice a week from Oct. 31 to April 25, 2009.

The flights will be available for purchase starting at 9 a.m. April 10, 2008, at alaskaair.com or by calling (800) ALASKAAIR.

"When we announced the start of our long-awaited service to Honolulu and Kauai last year, our customers were delighted, and they immediately began asking when Alaska Airlines would offer flights to Maui and other destinations in Hawaii," said Gregg Saretsky, Alaska Airlines' executive vice president of flight and marketing. "The time has come for us to expand the leisure travel options we can offer our customers and Mileage Plan members."

Brad Tilden, Alaska Airlines' executive vice president of planning and finance, noted that the sudden closures of Aloha and ATA Airlines "significantly reduced service between the Mainland and Hawaii. We are pleased to be able to offer these additional flights and we're continuing to study other possibilities for more service."

The new flights will provide convenient connections to travelers in other cities served by Alaska Airlines and Horizon Air throughout the Pacific Northwest and state of Alaska.

Alaska Airlines Vacations also offers a full line of vacation packages for travel to the islands of Oahu, Kauai, Maui and the Big Island of Hawaii. Packages include air transportation, hotel accommodations, ground transportation and tours.

To inaugurate the new service, Alaska Airlines is offering introductory one-way fares of \$249 for Seattle-Maui and Anchorage-Maui flights. Customers must purchase their tickets by April 24, 2008, and travel by Dec. 17, 2008. Additional restrictions and blackout dates apply.

Flights from Seattle will depart daily at 8:20 a.m. Pacific time and arrive at 11:35 a.m. Hawaii time. Return flights-the only nonstop service from Maui to Seattle-will depart at 1:05 p.m. Hawaii time and arrive at 9:45 p.m. Pacific time.

Flights from Anchorage will depart Fridays and Saturdays at 2:20 p.m. Alaska time and arrive in Maui at 6:35 p.m. Hawaii time. Return flights will depart at 8:45 p.m. Hawaii time and arrive at 5 a.m. Alaska time.

The new flights will be operated with Boeing 737-800 aircraft, accommodating 16 passengers in first class and 141 in the main cabin. All flights will offer Alaska's Northern Bites service, which allows coach passengers to purchase a meal onboard for \$5. Inflight service also will include Alaska Airlines' digEplayer, a personal entertainment system offering a variety of movies, television shows, music and other features. Complimentary in first class, digEplayers are available for \$10 in coach.

Airfare prices listed do not include airport passenger facility charges of up to \$9 (amount depends on itinerary), federal segment tax of \$3.50 per segment (takeoff and landing) on itinerary, and a U.S. security fee of \$2.50 per enplanement. All taxes and fees shown are based on one-way travel and may be doubled if traveling round-trip. Travel for introductory fares valid daily. Anchorage introductory fare only available on nonstop flights. Other airfare restrictions apply. Seats are limited and introductory fares may not be available on all flights or on all days. Tickets purchased at an Alaska Airlines or Horizon Air airport location or through a reservation call center cost \$10 more per person than the advertised fare. Blackout dates apply to travel to/from Hawaii Nov. 20 through Dec. 2. Tickets are nonrefundable, but can be changed for a \$50 change fee when changes are made online at alaskaair.com (\$75 when changes are made through our reservation call centers or ticket counters and \$100 when originally booked through a travel agent and changes are made through our reservation call centers or ticket counters) and any applicable changes in fare. All fares, taxes and fees are in U.S. dollars and are subject to change without notice. See alaskaair.com for complete fare rules.

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