

Beyond Gideon: Hotels offer expanded list of religious reading

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At one hotel in Nashville, when you feel like a bit of religious reading before bedtime, you'll have more than a Gideon Bible to choose from.

The Hotel Preston recently started offering a "spiritual menu" to its guests, including the Quran, the Bhagavad Gita and additional versions of the Bible.

"Guests are telling us on a regular basis that they're looking for personalization," said Howard Jacobs, chief operating officer of Portland, Ore.-based Provenance Hotels. "There's just a growing interest in travelers wanting to have a customized experience."

The five boutique hotels in the Provenance chain have introduced the new offerings in the last few months, with the Nashville property starting them in March.

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