

Hyatt Regency St. Louis Riverfront Transforms with a \$63 Million Renovation

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Former Adam's Mark Hotel Now Flying Hyatt Flag, Renovation to Start in Fall 2008

Now proudly flying the Hyatt flag to signify its new management, the Hyatt Regency St. Louis Riverfront today announced that will undertake a \$63 million renovation of its guestrooms, suites, public areas and restaurants. The renovation of the 910-room hotel, located at the base of the famed Gateway Arch, will commence in the fall of 2008.

'We are thrilled to have a world-class hotel chain like Hyatt anchoring this exciting area of St. Louis,' said Kathleen Ratcliffe, president, St. Louis Convention and Visitors Bureau. 'This premier downtown location, within walking distance of major attractions, coupled with the Hyatt name, will position our organization to promote the city more effectively to both business and leisure travelers.'

Design work for the \$63 million renovation has already begun. The hotel will be transformed from floor to ceiling, with each guestroom, bathroom and corridor undergoing a complete redesign. Key elements of the redesign include a warm color palette, rich wood, leather furnishings and detailed, contemporary accessories. Each guestroom will be appointed with modern amenities including: Hyatt's signature Grand Bed(TM), a new iHome(TM) clock radio featuring an iPod(R) docking station, seven time zone settings and automatic alarm reset, an oversized desk, and Guestek high speed internet access.

One of the highlights of the hotel's multi-million-dollar transformation will be the new StayFit@Hyatt health club. The 24-hour health club will cater to health-conscious business and leisure travelers and feature the latest high-tech cardio and strength-training equipment from industry leader Life Fitness(R). The hotel will also upgrade its meeting space, lobby, three dining outlets and building exteriors to complement the new guestroom décor.

'This extensive renovation we are embarking on truly signifies Hyatt's commitment to the city,' said Steve Wilson, general manager, Hyatt Regency St. Louis Riverfront. 'St. Louis is a very exciting market for Hyatt and we are thrilled to expand our presence here offering the quality of service our guests have come to expect.'

The renovation is expected to be complete by mid 2009.

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