

Del Taco, Nation's No. 2 Mexican Restaurant Chain, Sets Sights on Minneapolis-St. Paul
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Del Taco LLC, the nation's No. 2 Mexican quick-service restaurant chain, is looking to the Twin Cities to continue its Midwest expansion. The company today announced plans to open 32 restaurants in the Minneapolis-St. Paul area and is seeking up to six qualified restaurant operators as franchisees.

Recently, Del Taco has opened new restaurants in Mishawaka, IN, Toledo, OH and last year opened new restaurants in Oak Lawn, IL and its fourth restaurant in the Detroit area. A new restaurant in Janesville, WI will open in May.

As a business, operators will find Del Taco appealing because it has one of the highest sales volumes of any Mexican quick-service restaurant and its average unit volume is significantly higher than the No. 1 chain in its category. Del Taco serves more than 1.5 million customers a week.

'Our research shows consumers in the Minneapolis-St. Paul areas are looking for an alternative Mexican quick serve option and we expect Del Taco's fresh, made to order food to be well received there,' said Ron Petty, president of development for Sagittarius Brands, Inc., parent company of Del Taco.

For more than 40 years, the chain has offered menu items that appeal to a broad range of tastes with a strong emphasis on quality and value. The menu includes Mexican offerings of tacos, burritos, quesadillas and nachos as well as American favorites like hamburgers, fries and milk shakes. Each item is made to order with quality ingredients including lard-free beans made from scratch daily, real cheddar cheese grated on site, chicken grilled fresh every hour, hand-made salsa and fresh produce.

Founded in 1964, Del Taco operates or franchises more than 500 restaurants in 16 states.

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