

## America's Greenest Winery?

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### Leading By Example, Parducci Adopts 100% Green Power

Parducci Wine Cellars, the nation's first carbon neutral winery, announces the company's conversion to 100% solar and wind power. Parducci effectively transferred all of its energy needs to non-polluting, renewable sources by supplementing its on-site solar power with Green-E(R) certified wind energy purchased from the Bonneville Environmental Foundation. The annual positive environmental impact of the winery's 100% green power use is equivalent to:

- removing 172 cars from the road for a year, or
- planting 242 acres of trees, or
- not driving a passenger vehicle 2,171,450 miles.

"Parducci is continuously striving to be America's Greenest Winery. This is an active and evolving process that never ends. It is a journey not a destination," says Partner Tom Thornhill.

The oldest family-owned winery in Northern California's Mendocino County, Parducci Wine Cellars is committed to responsible land stewardship, sustainable viticulture and green business practices that yield superior wines while protecting the environment. "We are clear about what we want -- an environmentally and socially conscious winery making great wines from Mendocino," says Partner Paul Dolan. "We live our convictions by farming from the standpoint of respect for the land and the natural environment."

In 2007 Parducci received the Governor's Environmental and Economic Leadership Award, California's highest environmental honor, for the company's efforts to combat climate change. In addition to buying grapes from local family farmers, Parducci uses sustainable farming practices including bio-diesel tractors in the vineyards and 100% green power as well as earth friendly packaging at the winery. Parducci's respect for the land yields quality wines as evident by recent 90+ point scores in several national wine publications.

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