

Hotel Internet Marketing Company VIZERGY Adds Dynamic Members to Team

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VIZERGY, formerly SECURE-RES, a Jacksonville, FL based Internet marketing company for hotels and resorts, recently hired four outstanding sales professionals. With the rapid growth rate VIZERGY is experiencing, it became imperative to expand its talent base.

Jennifer Myers joins the company as Vice President of Brand Development, and Michelle Armstrong, Renee Still Day and Jay Waite, join VIZERGY as regional sales managers.

Jennifer Myers comes to VIZERGY with extensive experience in the hospitality industry, including an award winning stint as Regional Director of Sales for B.F. Saul Company Hotel Division. She is currently serving as president of the Northern Virginia chapter of the National Business Travel Association. Jennifer will be a key asset in developing partnerships and strengthening VIZERGY's impressive client base.

Michelle Armstrong, Midwest regional sales manager, has worked in sales and marketing for hotels such as Hyatt, Pfister and Ambassador. Certified as a Hospitality Sales Professional by the American Hotel and Lodging Association, her experience working on the opposite side of the industry will certainly prove to be beneficial.

Renee Still Day also brings an array of hospitality experience to VIZERGY as the US-West Central regional sales manager. As a certified Hotel Sales Professional and former Director of Sales and Marketing for IHG, Radisson and Choice, she will be instrumental in VIZERGY's global expansion.

Additionally, Jay Waite, US-South Central regional sales manager, brings 20 years of hotel operations and sales experience to VIZERGY. His stretch on the Product and Service Development team with Hilton's Hampton Inn will bring tremendous insight into shifting market share to VIZERGY clients.

These additions will allow VIZERGY to continue its fast growth in the hotel internet marketing business. 'I am thrilled with adding such powerhouses to our team, and confident that their addition to our seasoned team of sales professionals will assist us in continuing our outstanding record growth,' says Joel Carver, Senior VP of Sales and Marketing.

VIZERGY is an Internet marketing company that empowers hotels and resorts to drive revenue through the Internet. Founded as SECURE-RES in 1998, VIZERGY offers internet advertising, search engine optimization, web development, target marketing and e-commerce strategy development to help hotels and resorts aggressively compete online. **For more information on VIZERGY and its services, please visit www.vizergy.com, call Amakeda Sekou at 904.389.1130 Ext. 179 or email Amakeda.s@vizergy.com.**

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