

Amadeus appoints Bertrand Kientz Vice President, Software Development Strategy

2008-04-14

Amadeus, a global leader in technology and distribution solutions for the travel and tourism industry, announced the appointment of Bertrand Kientz as Vice President, Software Development Strategy. In this position, he will work alongside Jean-Paul Hamon, Executive Vice President, Development, and President of Amadeus SAS (Société par Actions Simplifiées) in Sophia-Antipolis, France.

Within a context of strong increase in demand, and of a move towards open systems and multiform and multi-channel solutions for Amadeus products, Bertrand Kientz will head the development unit's cross-business activities: architecture, software engineering, economic studies, project office, etc.

He will support trade-focused development groups in facilitating product catalogue growth and diversification.

He will also be in charge of internal IT systems, as well as managing relations with IT partners, and skills and development distribution towards Amadeus centres worldwide.

With the benefit of 25 years' experience in IT, Bertrand Kientz joined Amadeus after working as Information Systems Director since 2001 with JC Decaux, world leader in urban outdoor advertising. He had previously worked for 18 years with Air France, his last position there being Design & Development Director, managing the company's whole range of applications.

A graduate of the École Nationale Supérieure des Techniques Avancées (ENSTA) in Paris, Bertrand Kientz also holds a doctorate in applied computer science.

'Bertrand's appointment is great news. He will really be able to strengthen the diversification of Amadeus' business offer. His experience, both in the airline industry and working with JC Decaux, will be very useful to us,' said Jean-Paul Hamon, Executive Vice President, Development, and President of Amadeus SAS in Sophia-Antipolis, France.

About Amadeus

Amadeus is the chosen technology partner for providers, sellers, and buyers of travel. The company provides distribution, IT and point-of-sale solutions to help its customers adapt, grow and succeed in the fast-changing travel industry. Customer groups include travel providers (airlines, hotels, car rental companies, railway companies, ferry lines, cruise lines, insurance companies and tour operators), travel sellers (travel agencies) and travel buyers (corporations and travelers).

Amadeus has central sites in Madrid (corporate headquarters & marketing), Nice (development) and Erding (operations - data processing center) and regional offices in Miami, Buenos Aires and Bangkok. At market level, Amadeus maintains customer operations in 75 countries covering more than 215 markets. The company has nearly 6,700 employees worldwide, representing 95 nationalities. Amadeus' revenue for the year ended December 31 was \2,418.7m. More information about Amadeus is available at: www.amadeus.com.

This article comes from Hotel News Resource

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