

## Quiznos founder Patrick Meyers to speak in Conversations with Entrepreneurs series at Cornell's School of Hotel Administration

2008-04-15

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Patrick Meyers, chief legal officer and managing director for Cervantes Capital, parent company of Quiznos, will speak on Thursday, April 17th in the 'Conversations with Entrepreneurs' series at the Cornell School of Hotel Administration.

Presented by the school's Leland C. and Mary M. Pillsbury Institute for Hospitality Entrepreneurship, Meyers will speak from 1:15 - 2:15 p.m. in the amphitheater of the Statler Hotel. Guests are welcome.

Meyers is a founder of Quiznos, the second-largest sandwich chain in the United States. Launched in Denver during the early 1980s, Quiznos grew from 18 units in 1990 to 40 in 1993, when the company went public. Quiznos' founders took the company private in 2001 at 1,400 units, and it has since grown to over 5,000 restaurants in the U.S., Canada, and other countries. The chain is all franchised, with the majority of franchisees being single-unit owner-operators.

Meyers has helped drive Quiznos' growth through his service in a range of leadership positions. At various times since its founding, he has led the company's Finance, Information Technology, Human Resources and Law functions. He is also a member of the Board of Directors.

Under Meyers' lead, Quiznos has earned tremendous recognition for its growth and innovation. For five years in a row, Nation's Restaurant News has ranked Quiznos as the top restaurant chain in growth in number of units. In the Mystery Shopping Providers Association's 2007 Wait Time Study, Quiznos led the quick-service restaurant industry in wait time performance. And in a recent Zagat's restaurant study, Quiznos ranked in the top five in food, facilities, service and overall quality.

'Patrick Meyers is a true entrepreneur who has revolutionized the quick service restaurant industry,' stated Tom Ward, managing director of the Leland C. and Mary M. Pillsbury Institute for Hospitality Entrepreneurship. 'We are delighted that he is joining us to share his entrepreneurial journey and insights with our students and faculty.'

The Conversations with Entrepreneurs series is sponsored by: Cornell Hospitality Advisors, eClips, Hotelie Entrepreneurs, and the National Society for Minorities in Hospitality.

### **About the Leland C. and Mary M. Pillsbury Institute for Hospitality Entrepreneurship at the Cornell School of Hotel Administration**

The institute supports and enables innovation and new business formation in the hospitality industry. Through our faculty and industry partners, the institute provides students with guidance on entrepreneurship study, introduces students to hospitality entrepreneurs, and encourages students to pursue entrepreneurial endeavors. The institute is also a platform for knowledge about forming new hospitality businesses, managing small and family-run businesses, franchising, corporate venturing, new venture funding, and innovation. To learn more about the institute, visit: [www.ihe.cornell.edu](http://www.ihe.cornell.edu), or contact Tom Ward, managing director, Leland C. and Mary M. Pillsbury Institute for Hospitality Entrepreneurship at 607.255.1217 or via email at [tlw54@cornell.edu](mailto:tlw54@cornell.edu).

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