

Former Outback Steakhouse Operators to Open Five Uno Chicago Grill Locations in California

2008-04-21

While restaurant industry research firm Technomic recently tracked a nationwide slowdown in chain restaurant growth, Uno Chicago Grill(R) is bucking that trend with the announcement of five new restaurants in California to be situated in the Fresno and Bakersfield areas.

Uno Chicago Grill's newest franchise partner, Paul Daley, along with his son, Scott Daley, and associate Craig Cruit, will head up U Limited Partnerships, based in Tulare, California, the parent company of the new franchises.

As several notable national restaurants announce delays in their plans for growth, Uno Chicago Grill has signed several recent franchise agreements that will deliver 30 new restaurants over the next five years in Florida, Pennsylvania, Ohio, California, and Virginia.

Paul Daley, owner of Daley Enterprises, a construction company in Tulare, and principal of U Limited Partnerships, was recently honored as Tulare's Man of the Year. Scott Daley and Craig Cruit are both former Outback Steakhouse operators and bring extensive experience running successful chain restaurants.

Uno Chicago Grill has had some recent notable success in California with two Uno(R) franchise locations in Antioch and Modesto, the latter of which had a record opening for the company.

'We have never seen a chain restaurant offer this level of support to its franchisees, along with such commitment to its guests. Everything from menu enhancements to guest comfort is thoroughly examined to make sure it is the best it can be,' says Cruit.

Each of the new units will mark a significant expansion into the California market and will feature 'Uno Plus' concepts first introduced in the Swampscott, Massachusetts and Winter Garden, Florida locations last fall. Uno Plus enhancements include upgraded, experiential graphics and modern building design as their most notable features, as well as an emphasis on staff training, hospitality and service refinements.

'Our newest prototype represents our latest design and a coming of age of Uno Chicago Grill. We've crafted an experience that is focused on delivering the guest wishes in an environment of genuine hospitality and a warm, inviting atmosphere,' says Uno CEO Frank Guidara.

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article32134.html>

© 1998 - 2008 Nevistas and the author.

Brought to you by Hotel News Resource

Distribute your news on our Network

See what all the buzz is about at:

http://www.hotelnewsresource.com/Info-news_account_info.html