

## Go Green for Earthday!

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Tomorrow, on Earthday, a new environmental web site will be born: WWW.GO-GREEN.COM. The site offers a wealth of information on all things green for both home and business.

Everything from how to select a solar energy system for your home, to information about conservation, recycling, green construction, buying and traveling green and much more. You can even learn what those numbers on the bottom of plastic bottles mean. There is a carbon footprint analyzer that lets you know how you're doing and suggests ways for you to do even better. The results can be saved so you can benchmark! There is no fee to use the site.

Business managers can learn how to operate a green business, conserve energy, green up their power, and build green. Home and business users can search for service providers and products by type, zip code or other parameters. Providers of environmentally-friendly products and services are urged to register and post their wares. Registering on the site is required to post.

The latest environmental news is displayed on the home page. Full and archived stories are easily accessible. Another unique feature of the site allows a user to find out what eco-events are occurring in their area, allowing the site to be a hub for local environmental activism. Environmental organizations can post their events, such as a beach or river clean up, fairs, rallies, etc. Go-Green users can choose to participate or even create their own event. Environmental organizations are urged to visit and post their events. There is no fee to post an event, product or service.

The Global Challenges section presents information on the main environmental issues affecting our future in a clear and understandable manner. Global warming, sustainable development, energy, pollution, transportation, and water and land use are discussed with the most current information. As voter decisions affecting stewardship of the planet will increase over the coming years, the site will be a critical point of reference on the issues confronting our world.

Go-Green sold 100% renewable power in California from 1997-2000 and was the second largest renewable power supplier in the state.

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