

WORLDHOTELS Announces Support for 'Malaria No More'

2008-04-21

WORLDHOTELS, the leading European based group of independent hotels, has pledged its support for Malaria No More Deutschland e.V., an organization dedicated to fight Malaria. Each year, more than three million people die of this disease and its consequences. Nearly 90 percent of these deaths occur in sub-Saharan Africa, with over 75 percent being children under the age of five.

WORLDHOTELS will focus its support in Congo, a country with one of the highest estimated infection rates. In co-operation with the Red Cross, the non-profit organisation Malaria No More Deutschland e.V. is implementing an initiative in the region of Kindu, which was already successful in reducing cases of Malaria by 35% in six months. The donation of WORLDHOTELS will be used to provide impregnated mosquito nets to individuals affected by the disease.

In support of World Malaria Day on 25th April, a charity ceremony will be held at the WORLDHOTELS property, Hotel Savoy in Berlin. The CEO of WORLDHOTELS, Michael Ball, commented: 'It is good to see that concerns such as Malaria No More are fighting back on behalf of us all. The organisation is run by its founder and our funds will flow directly in the Democratic Republic of Congo project and will therefore make an immediate difference to those affected.'

About Malaria No More Deutschland e.V.

1. Malaria No More Deutschland e.V. is a nonprofit organization founded in 2007 in Berlin. It works in partnership with other charity organizations including Malaria no More Holland, Malaria no More USA, Red Cross Germany and the European Alliance against Malaria.

2. Malaria No More aims at raising the profile of the disease among the public, policymakers and businesses, while engaging the private sector to provide life-saving bed nets and other essential interventions to families in Africa

For further information visit www.malarianomore.de or contact info@malarianomore.de

This article comes from Hotel News Resource

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