

Stark Service Solutions Announces New Hospitality Client Relationship With Charleston, South Carolina's Exquisite Vendue Inn

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Known internationally for its cutting edge programs to enhance customer loyalty through superior guest satisfaction and associate satisfaction ratings, Stark Service Solutions announced today the addition of one of Charleston, South Carolina's most charming and exquisite luxury inns to their client roster, The Vendue Inn.

In the heart of Charleston's Historic District, the Vendue Inn is nestled in what is known as the French Quarter, with its famous Rooftop Bar and Restaurant offering panoramic views of the city.

The Vendue Inn joins Stark's impressive list of worldwide members and esteemed cliental, representing a variety of high quality brands including: Hilton Hotels, W Hotels, Marriott Hotels and Resorts and well known independent properties such as The Wynfrey Hotel.

Stark Service Solutions continued success has been built on their initiative to offer programs that are culture oriented. This unique approach literally creates the type of culture in which everyone wants to and can succeed. This "team-building with a purpose" approach compliments any existing customer service training program. Stark provides the tools necessary to make hospitality essentially "come alive" in all team members. It is heard, felt and experienced by all, which is the cornerstone for why their clients experience such remarkable success. They don't simply train customer service, they create a culture where professional hospitality can thrive. Service training offers "head knowledge," while Stark facilitates an environment in which everyone desires and feels compelled to personify professional hospitality. It becomes instinctive and creates a rewarding sense of pride.

Stark President and CEO, Naomi Stark, commented, "Our experience in implementing this program with the staff at The Vendue Inn couldn't have been more satisfying. Our systems were a perfect match for their desire to provide the finest in customer service, motivating their staff to invest personally and genuinely to the needs of the guest and the success of the hotel as well as their personal careers. They are now building a culture that will offer superior results for everyone involved."

Vendue Inn General Manager, Susie Ridder, also commented, "In the initial stages, I did not realize the entire program creates such an amazing culture and system where all of my people really want to succeed and have the exact tools to do so confidently. We're thankful for this relationship with Stark Service Solutions."

In today's economic environment properties cannot afford to lose even one loyal customer. Stark programs are uniquely designed to protect that loyal customer base for their clients, while cultivating it and watching it grow. Learn more about the Formula 10(TM) and Touch(TM) systems at www.starkservicesolutions.com.

Stark also offers a unique program designed to maximize performance and profitability in Food & Beverage - the revolutionary F&B Wizards. This proven program comes with a unique guarantee: **guaranteed cost reductions while maintaining or improving guest satisfaction or there are no fees**. Learn more about this program at www.starkservicesolutions.com/fbwizards.html.

Stark Service Solutions, founded by entrepreneur Naomi Stark in 2002, is based in Scottsdale, Arizona. This privately owned and operated company is built upon a uniquely personalized approach to the hospitality business. SSS offers management skills development, guest and associate opinion surveys, guest and associate satisfaction development programs, recruiting services, motivational speakers, communication, accountability and recognition systems, such as the highly successful Touch System(TM). In 2007, a Food & Beverage division to implement the highly successful F&B Wizards program was launched. This unique product will maximize F&B profits at no additional cost to your business. The company has also launched an online store, Stark Service Solutions' Motivational Marketplace, providing educational, motivational and recognition products for the service industry. Additionally, Stark publishes the popular monthly Hospitality Teaser articles which spotlight important aspects of developing customer service. In today's economic climate, these programs are literally an essential element to elevate your success to the next level. For additional information call toll free 1.866.281.5062 or locally (480) 614-1009. To visit the web site www.starkservicesolutions.com or www.starkmm.com.

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