

## Jurys Inns Opens in Liverpool

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Jurys Inns Group, the Dublin based leading premium budget hotel group, today announced that its flagship hotel in Liverpool has opened for business. Jurys Inns Liverpool is the 17th Inn within the UK and brings the total number of Jurys Inns to 23 in the group.

### **Jurys Inns Liverpool**

Jurys Inns Liverpool is one of Jurys Inns flagship hotels in the UK market. The newly developed hotel will significantly contribute to the city's reputation as a centre of hospitality in the UK & Europe. Liverpool is famous for its galleries, theatres, restaurants, bars and football clubs, and as this year's European City of Culture the 'Pool of Life' promises hundreds of exciting concerts, festivals and exhibitions throughout the year.

The hotel is located in Liverpool's impressive riverside area and is part of the Kings Waterfront development which incorporates the new 10,600 capacity Liverpool Echo Arena and a 1,350 seat Convention Centre. It is adjacent to the popular Albert Dock, Liverpool's social centre that is home to cafes, bars, nightclubs, shops and the iconic Tate Gallery. The new Jurys Inns is also within walking distance of the centre of Liverpool's busy shopping district and the city's new state-of-the-art retail and leisure facility, the Liverpool 1 development.

Niall Geoghegan, Chief Executive of Jurys Inns Group commented, 'We are delighted to have opened our flagship hotel in Liverpool. This is a milestone for Jurys Inns in the UK as we continue to set the standard in budget plus accommodation in this market.'

He added 'As we expand and develop our business in the UK market we are constantly enhancing our product offering and developing ways in which we can serve our customers more effectively than our competitors.'

### About Jurys Inns Group

Jurys Inns Group is a leading, Dublin-based premium budget hotel group with hotels throughout Ireland and the UK and is one of the fastest-growing hotel brands in Europe.

The Group currently has 23 hotels in the UK and Ireland, of which Jurys Inn Liverpool is the most recent. The Group employs over 1,600 people and places a large emphasis on employing local people in the cities in which they operate.

Jurys Inns are premium budget hotels situated in the very best city centre locations and offer services to both business and leisure travellers.

Jurys Inns existing Inns are currently located in Dublin (Custom House, Christchurch, Parnell St), Cork, Limerick, Galway, Belfast, London (Chelsea, Islington, Heathrow), Southampton, Brighton, Plymouth, Milton Keynes, Leeds, Manchester, Birmingham, Nottingham, Newcastle, Edinburgh, Glasgow.

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