

New Website Offers Upscale Cruisers Wealth of Information

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Upscale cruisers have a new resource at their fingertips: www.LuxuryCruiseCounselors.com. Cruise Holidays of Alexandria launched the new website last week. Aside from the sheer upscale image of the site, it also is packed with useful information about luxury cruise lines, itineraries, ports of call, and special offers.

"We wanted a site geared to and reflective of our luxury clientele," Jim Work, co-owner of Cruise Holidays, said. "The new site provides a more targeted resource for upscale cruisers," explains Work. The site offers information on only the most upscale cruise lines: Crystal Cruises, Silversea, The Yachts of Seabourn, Regent Seven Seas Cruises, Oceania Cruises and Cunard Line.

Although clients can research luxury cruises on the new website, they must call or e-mail Cruise Holidays to book. "We believe our discerning clients want and deserve a personalized, consultative relationship that only an experienced and certified cruise counselor can provide," says Work. In addition to the cruise, Work explains that many clients interested in upscale cruises also want customized pre and post-cruise stays and tailored private shore excursions, all of which Cruise Holidays can arrange.

Although the new website promotes luxury, it also offers clients real value, according to Work. "Our clients never pay more for their cruise when booking with us than they would when booking directly with the cruise line, and frequently pay less," says Work. More importantly, by working with Cruise Holidays, "our clients have a trusted counselor to provide expert advice to help them realize their vacation dreams, and we believe there is an immeasurable value in that," explains Work.

Cruise Holidays serves discerning clients worldwide. It is part of a network of 130 independently owned cruise specialty stores throughout North America, and is located at 2161 Jamieson Avenue in Alexandria, Virginia. Cruise Holidays is a member of and is certified by the Cruise Line International Association.

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