

## AH&LA Green Assessment Survey Identifies Eco-Friendly Hotel Operations

2008-04-23

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### Member Survey Determines Baseline for Green Initiatives and Assists in Planting Trees for Arbor Day

The American Hotel & Lodging Association (AH&LA) is distributing a Green Assessment Survey to approximately 9,500 members, from which the association will evaluate and quantify current initiatives and determine a baseline for eco-friendly action. For each Green Assessment Survey returned, AH&LA will donate \$1.00 to the National Arbor Day Foundation in recognition of Arbor Day on April 25.

The three-minute survey, includes a well-rounded series of questions on various eco-friendly initiatives including:

Specific recycling programs,

Eco-friendly vendor relationships,

Linen reuse programs,

Energy- and water-saving actions,

Motivation for environmentally-friendly program implementation

Assessment Surveys will provide necessary feedback and real-world examples of various levels of green operations in different levels of properties across the country and assist in the association's development of industry-wide green certification programs. Additionally, survey respondents will be considered for AH&LA's Green Best Practices Website, an online resource featuring members' cost-effective and eco-savvy practices.

For more information on AH&LA's green initiatives, please contact Jessica Soklow at (202) 289-3153 or [jsoklow@ahla.com](mailto:jsoklow@ahla.com).

This article comes from Hotel News Resource

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