

## Seasoned Corporate Catering Executive Joins Organic To Go

2008-04-25

---

### Pizza Delivery to Expand into Los Angeles and San Diego

Organic To Go (OTCBB:OTGO) today announced the appointment of Jeannette Davidson to the position of Vice President of Sales. With a focus on delivery and catering, Davidson brings more than 10 years of successful and innovative sales management experience to Organic To Go. Most recently, she was the sales manager at Gretchen's Shoebox Express of Seattle, Washington.

'The corporate catering/delivery side of our business represents over 40% of our overall revenue and grew by 47% in '07 vs. '06. The opportunity for growth in this sales channel is exceptional. We are very excited to have Jeannette join our team. Her experience in corporate catering sales in addition to her sales management and team building skills puts us ahead of the curve to take advantage of our growth opportunities,' said Jason R. Brown, Chairman and CEO. 'I am thrilled to be a part of the organic movement and participate in the growth opportunity it presents us in the U.S. as has occurred in Europe,' commented Davidson.

'One of the opportunities Jeannette will be able to capitalize on is our recent introduction in Seattle of Pizza Organico(TM), an 18 inch pizza made fresh in our wood-fire stone hearth ovens,' Brown said. 'Our delivery customers' reaction to our delicious, organic pizza has been exceptional and preparations are well underway to roll out Pizza Organico(TM) to Los Angeles and San Diego in May.' The pizza is initially available in four varieties: cheese, pepperoni, veggie and BBQ chicken. 'What is important about Pizza for our company is that it drives greater interest in our overall Organic To Go business as customers learn that you can really eat delicious normal American cuisine and take a pass on the pesticides,' concluded Brown.

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article32251.html>

© 1998 - 2008 Nevistas and the author.

Brought to you by Hotel News Resource

*Distribute your news on our Network*

See what all the buzz is about at:

[http://www.hotelnewsresource.com/Info-news\\_account\\_info.html](http://www.hotelnewsresource.com/Info-news_account_info.html)