

Royal Caribbean Cruises Ltd. Names New Vice President of Environmental Stewardship

2008-04-25

Royal Caribbean Cruises Ltd. has named conservation advocate Jamie Sweeting as its vice president of Environmental Stewardship.

In his position, which is new to the company, Sweeting will be responsible for establishing the company's long-term environmental strategy, including goals and objectives that ensure responsible corporate environmental performance. These objectives will incorporate factors such as climate change, destination stewardship, current and future environmental regulations and agreements, and programs that lead to sound environmental policy, compliance, incident response and training.

"We are delighted to have Jamie join our team," said Gary M. Bald, senior vice president of Safety, Security, Environment and Health for Royal Caribbean Cruises Ltd. "Jamie will further strengthen our ongoing commitment to serve as responsible stewards of the environment. He has worked with many corporations to help them become more environmentally responsible, and maximize their contributions to conservation. His expertise and experience will be invaluable to our company as we continue to work to preserve and protect the environment."

Sweeting has more than a decade of experience in tourism, conservation and business management. Most recently, he served as senior business advisor for Conservation International's Center for Environmental Leadership in Business. Previously, he served as the Center's Senior Director of the Travel and Leisure program, where he helped companies realize the benefits of becoming industry leaders in conservation and community development. Earlier in his career, Sweeting worked for the Ecotourism Society and also conducted a special project on ecotourism in the Caribbean.

Sweeting received a Master of Tourism Administration from George Washington University in Washington, D.C., and a B.A. in Leisure and Business Management from Manchester University in the United Kingdom.

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article32261.html>

© 1998 - 2008 Nevistas and the author.

Brought to you by Hotel News Resource

Distribute your news on our Network

See what all the buzz is about at:

http://www.hotelnewsresource.com/Info-news_account_info.html