

Motel 6 Refuses to Air 'Savage Nation' Radio Spots

2008-04-28

Growing list of companies reject host's bigoted rhetoric

The Hate Hurts America Community and Interfaith Coalition (HHA) announced that Motel 6, part of the Accor North America chain of more than 950 hotels, has joined a growing list of companies that have stopped advertising or refuse to place their ads on Michael Savage's "Savage Nation" radio program.

A company representative told HHA the chain will not air commercials on Savage's program "in any market."

HHA, a group of religious and civic organizations seeking to challenge hate speech on talk radio, was formed as a result of Savage's rhetorical attacks on religious and ethnic minorities. Coalition members are calling on advertisers nationwide to stop airing commercials on his nationally-syndicated program.

This article comes from Hotel News Resource

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