

Food Service Industry Veteran Ted Leovich Teams with uWink to Drive Technology Licensing and Franchising

2008-04-29

uWink (OTCBB:UWKI), an entertainment and hospitality software company and operator of an interactive restaurant concept, announced today the engagement of Ted Leovich as Director of Franchise Relations.

Mr. Leovich, a 40-year food service industry veteran, will guide franchise development and technology licensing of uWink, helping to expand the uWink brand as well as the implementation of uWink's technology into restaurants and other food service venues.

Mr. Leovich has helped build many restaurant brands through his work with BRANDSCENDENT, a global franchise consulting network, and at Brinker International, Inc. where he spent 25 years, the last 10 as Vice President of Franchise Operations. While at Brinker, Mr. Leovich was responsible for building Brinker's global franchise system to over 300 restaurants in 24 countries with sales exceeding \$700M a year.

'Mr. Leovich's work with Brinker is legendary and we are ecstatic to have him on board,' said Peter Wilkniss, president and COO of uWink. 'His experience and connections in the food service industry are unsurpassed, and we believe he will be instrumental in the expansion of uWink's footprint domestically, as well as internationally.'

'Over the 40 years I've been in the restaurant business I have been waiting for someone to do what uWink has done,' said Mr. Leovich. 'I believe uWink's business model and technology will have an enormous impact on the future of food service. It is very exciting to be associated with the caliber of individuals that Nolan has assembled at uWink, and also to be part of such a meaningful contribution to the restaurant industry.'

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article32330.html>

© 1998 - 2008 Nevistas and the author.

Brought to you by Hotel News Resource

Distribute your news on our Network

See what all the buzz is about at:

http://www.hotelnewsresource.com/Info-news_account_info.html