



.travel Launches New 2.0 Website at www.travel.travel

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.travel launched its new 2.0 website at www.travel.travel. Formerly informational in nature, the new website includes 2.0 features such as a .travel blog and interactive media tools to nurture collaboration amongst the .travel community.

The new site includes components such as photo slideshows, videos, and interviews with the .travel executive team. To enhance the level of participation from the travel community, the company has also added the .travel blog. The blog will be a two-way dialogue between the .travel team and the travel and tourism community.

"We are especially excited about the opportunities to interact with the travel community at the new website," commented President and CEO of Tralliance Corporation, Edward A. Cespedes, "We look forward to their comments and suggestions. The new website represents the next step in our continued evolution as the top level domain for the travel and tourism industry."

To learn more about .travel, please visit www.travel.travel

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