

Quality Restaurant Ventures Announces Caffe Porta Via as Newest Quick Serve Food Concept
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First Contract Will Open Two Units This Summer

Quality Restaurant Ventures Inc. (OTC Pink Sheets: QRVS) today announced the name of its new quick serve food brand. Caffe Porta Via is QRVS's latest food concept designed to operate as free-standing kiosks in large commercial complexes and office buildings. A contract from an undisclosed commercial real estate company in Central Florida has been signed and two units are being currently constructed for installation and opening this summer.

"I believe Caffe Porta Via is going to be a winner because it addresses a huge problem in many office complexes in cities across the country," projected QRVS President Tim Murray. "Employees today are being squeezed for both time and money. With the price of gasoline, the time it takes to drive to work, go to an off-premise often crowded lunch spot, and then get back to work in an hour or less, it's no wonder that there is a growing demand for the breakfast and lunch solutions that Quality offers."

Caffe Porta Via is a stand alone kiosk, custom designed to complement the office lobbies they occupy. The units are fully equipped and will serve breakfast items, sandwiches and salads, and snack foods, along with premium and specialty coffees.

QRVS has recently developed a new marketing piece that ties all three brands, Sobik's Sub Shops, Wing Way and Caffe Porta Via together as food service solutions for industrial and commercial complexes and office buildings.

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