

HEI Hotels & Resorts Appoints Pradeep Bobba General Manager of Sheraton Crystal City
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HEI Hotels & Resorts announced the appointment of Pradeep Bobba as the new General Manager of the Sheraton Crystal City Hotel. Bobba joins the hotel from the Embassy Suites Orlando Downtown in Orlando, Florida, where he served as director of operations since January 2008.

"We are dedicated to promoting growth from within at HEI, and from day one we highlighted Pradeep as a candidate for our fast track development program," said Michael Miner, HEI's regional senior vice president of operations. "This was a well-deserved promotion and we are confident that Pradeep will bring fresh energy and vision to the Sheraton."

Known for its comfortable environment and outstanding service, the Sheraton Crystal City is a central location for Washington, D.C. and Northern Virginia travelers. Bobba will be responsible for maintaining a culture of friendly service and a warm atmosphere, in line with Sheraton's distinct brand positioning.

"I came to HEI to get the final tools I needed to become a general manager," Bobba said. "The hotel has a great culture of service and with the recent completion of \$3.5 million dollars in guest room renovations, the Sheraton Crystal City is positioned as premier destination in Arlington."

Before joining HEI as the director of operations of the Embassy Suites Orlando Downtown, Bobba was executive director of hotel operations at the 3933-room Bellagio in Las Vegas, responsible for more than 1,400 associates. Prior to joining the Bellagio, Bobba served in various operations roles for Starwood Hotels & Resorts for over nine years, including director of rooms at The Phoenician in Scottsdale, Arizona and The Westin Chicago River North.

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