

Wyndham Hotels to Serve Organic and Fair-Trade Certified Starbucks Coffee

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Beginning this month, a steaming hot cup of coffee at Wyndham hotels not only will taste great, it will feel good, too, especially to guests concerned about preserving the environment and supporting small, family coffee growers.

In conjunction with its evolving environmental responsibility strategy, the Wyndham chain is introducing organic and Fair Trade Certified(TM) Starbucks(R) coffees in hotel restaurants, cafes, bars and via room service. Participating Wyndham hotels will offer two popular Starbucks blends: Café Estima Blend(TM) and Organic Serena Blend(TM).

Starbucks' Fair Trade Certified Café Estima Blend offers a bold taste with a smooth feel and roasty-sweet finish ideal for espresso. Fair Trade Certified means growers receive a fair price for their beans and ensures workers live and work in decent conditions so their coffee farms are sustained over time.



The Wyndham brand's new combination cafe, barista and food mart, named "Eat. Refresh. Live," or ERL for short, serves breakfast, snacks and evening cocktails. This ERL is in the Wyndham Garden Hotel, Toronto

The Organic Serena Blend from Latin America and East Africa features a strong citrus flavor and floral aroma. The organic designation -- aimed at maintaining a healthy environment and clean ground water -- is given to coffee beans grown without synthetic pesticides, herbicides or fertilizers.

'This agreement combines great coffee with social responsibility,' said Fernando Salazar, Wyndham Hotels and Resorts vice president of food and beverage. 'As a global leader and premier purveyor of coffee around the world, Starbucks Coffee Company has always taken pride in being socially and environmentally responsible. As a hotel company with an increased emphasis on our own sustainable approach to doing business, it is important that Wyndham Hotels and Resorts choose partners who are aligned with our culture and core values.'

At their option, Wyndham hotels may carry additional premium hand-crafted Starbucks beverages, giving guests the opportunity to purchase their favorite Starbucks lattes, mochas and cappuccinos throughout the day.

Coffees and a light menu also will be available at the Wyndham brand's new combination café, barista and food mart, named 'Eat. Refresh. Live or ERL.' ERL transforms from a coffee bar with breakfast service and snacks during the day into a cocktail bar featuring casual dining at night. Café locations currently include Wyndham hotels in Toronto, Columbus, Ga., Atlanta and St. Thomas, U.S. Virgin Islands.

Wyndham Hotels and Resorts, a subsidiary of Wyndham Worldwide Corporation (NYSE: WYN), offers upscale hotel and resort accommodations throughout the United States, Canada, United Kingdom, Mexico and the Caribbean. All hotels are either franchised or managed by Wyndham Hotels and Resorts or an affiliate. Additional information is available at www.wyndhamworldwide.com.

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