

Agreement Calls for Development of 17 Ramada Hotels in Eastern Canada

2008-05-07

Wyndham Hotel Group today announced an agreement with Days Hospitality Inc. of Markham, Ontario, for the development of 17 Ramada hotels throughout Eastern Canada during the next 10 years.

Days Hospitality, which currently owns and operates three Ramada hotels in Calgary, Prince George, and Vancouver, will develop and operate the new hotels in the provinces of Ontario, Newfoundland, New Brunswick, Nova Scotia and Prince Edward Island.

Scott McPhail, Days Hospitality chief operating officer, said his company chose the Ramada brand because it is 'positioned as a global leader in midmarket lodging and emphasizes the importance of service, product quality and high standards.'

In addition, Days Hospitality enjoys a 'solid, longstanding relationship' with Wyndham Hotel Group's Ramada staff, he said. 'We wanted to expand our association with a team that is visibly committed to the brand's success.'

This announcement follows an agreement last year with Canalta, a development and operations company based in Drumheller, Alberta, to develop 30 Ramada hotels throughout Western Canada.

'We are focused on growing and strengthening the Ramada brand,' said Mark Young, Ramada brand senior vice president. 'This agreement with Days Hospitality is a testimony to that commitment. Our growth in Canada, Asia and Europe demonstrates the brand's increasing success.'

Ramada hotels are franchised in more than 35 countries worldwide. Most properties feature free high-speed Internet access, spa-inspired amenities and complimentary newspaper. Select properties offer free complimentary breakfast, meeting rooms, banquet facilities, copy and fax services, swimming pools and fitness centers. Reservations and information are available by calling (800) 272-6232 or by visiting www.ramada.com.

All Ramada hotels are independently owned and operated under franchise agreements with Ramada Worldwide Inc., a subsidiary of Wyndham Worldwide Corporation (NYSE: WYN.)

This article comes from Hotel News Resource

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The URL for this story is:

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