

## WingStreet Fastest Growing Restaurant Chain

2008-05-08

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Hot Wings Concept from Pizza Hut Blazes Expansion Trail across America

WingStreet, the world's largest delivery wing concept, was recently recognized by the NPD Group, the leading global provider of consumer and retail market research information, as the fastest growing chain in the quick service restaurant segment.

'Our rapid development is thanks to the strength of the WingStreet brand and the appeal of our products,' said Lisken Lawler, director, WingStreet concept development. 'Customers love our chicken wings and are fueling demand as we add the concept to restaurants across the country.'

WingStreet is undergoing an aggressive expansion strategy as it plans to add more than 4,000 new points of access within newly built and existing Pizza Hut restaurants within the next three years. New Pizza Hut restaurants with the WingStreet concept will open this month in Orlando and Lake Wales, FL.

WingStreet has been recognized by numerous industry and consumer honors. Nation's Restaurant News named WingStreet an honoree of its coveted 2007 'Hot Concepts! Award.' Additionally, in 2007, WingStreet won first prize in the Traditional Hot Wing Sauce category for its Buffalo Burnin' Hot Wings at the annual National Buffalo Wing Festival.

The WingStreet brand was created in 2003 as a delivery-based wing chain and continues to expand its presence within Pizza Hut(R) restaurants across the country. The 1,000th location opened in March 2007. WingStreet offers eight intense flavors of sauce in three wing varieties: crispy bone-in, bone-out or traditional style. Additionally, customers can order WingStreet Taters, cheese sticks and apple pies, as well as Pizza Hut pizza.

### **About WingStreet**

WingStreet, the world's largest delivery wing concept, is now a part of Pizza Hut, Inc. Pizza Hut, Inc. is a subsidiary of Yum! Brands, Inc. (NYSE: YUM). WingStreet offers customers both intense taste and variety with eight different flavor options. There are more than 1,300 WingStreet locations in the United States, Australia and Canada.

This article comes from Hotel News Resource

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