

Domino's Pizza Announces Departure of Chief Marketing Officer

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Domino's USA President, Patrick Doyle, to Fill Position During Executive Search

Domino's Pizza, Inc. (NYSE:DPZ) today announced that Ken Calwell will be leaving the company after nearly seven years in the job of Chief Marketing Officer. Patrick Doyle, President, Domino's USA, will personally oversee the job during the executive search process, which is already underway. Doyle had previously served as the Company's marketing chief, as well as its executive vice president of International and Team USA, prior to being named President of the U.S. division. He will take over direct supervision, on an interim basis, of all marketing functions including the oversight of the Company's partnership with its advertising agency, Crispin, Porter + Bogusky in addition to his other duties as President. CP+B was named Domino's agency of record late in 2007, and launched the new "You Got 30 Minutes" campaign in January 2008.

David A. Brandon, Chairman and CEO, said, "We want to thank Ken for everything he has done for Domino's Pizza. This included five years of his contributing to our 12-year string without a negative same store sales comparison. We wish Ken and his family the very best in their future endeavors, and consider them great friends of Domino's Pizza."

Brandon added that Doyle and team are currently in the process of executing a strategic pricing, product and operations plan to regain positive same store sales in the U.S., as outlined in the Company's recent first quarter financial disclosures.

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