

Global Asset Solution Announces The Opening Of Singapore Office

2008-05-13

The first Global Asset Solution office in Bali, Indonesia will mainly concentrate on the national Hotel market as well as assisting hotel owners with brand new projects on the fast developing island of Bali.



Mr. Alex Sogno, founder and Managing Director of Global Asset Solution is proud to announce the opening of the Singapore Office. Global Asset Solution is the Leading Hotel Asset Management Company serving Asia Pacific and Middle East. The first Global Asset Solution office in Bali, Indonesia will mainly concentrate on the national Hotel market as well as assisting hotel owners with brand new projects on the fast developing island of Bali. The Singapore office will be responsible for the development of the Hotel Asset Management throughout Asia Pacific as well as the Middle East which should soon see the opening of its regional office in Dubai.

Global Asset Solution provides the services of qualified and registered Hotel Asset Managers and Hotel Consultants whom specialise in:

Hotel Asset Management

Hotel Consulting Services

Residential Planning, Development Services

Hospitality Executive Search

Hotel/Land Investments Sales

Hotel Opening Support, Takeover Assistance, Crisis Management

Hotel Acquisition, Development, Feasibility Study, Valuation

Hotel Management Contract Negotiation, Operator selection

Mr. Sogno is a private entrepreneur and an international investor. He began building his career in 2000, when he moved to New York City after earning his Bachelor's degree with honors at Ecole Hôtelière de Lausanne, Switzerland. Mr. Sogno established a number of business ventures, initially focusing on hospitality and real estate. He joined Mr. Steve Rushmore, the founder and chairman of HVS International in New York. His experience grew rapidly and he established a

new venture at the Cushman & Wakefield headquarters in Manhattan. During this period, Mr. Sogno supervised major hotel transactions and provided technical support for valuations and financial projections for hospitality facilities throughout the USA, Canada and the Caribbean. During the same period, Mr. Sogno obtained his Appraisal Institute License from New York University.

In 2005, Mr. Sogno began working with HRH Prince Al Waleed Bin Abdulaziz Al Saud member of the Saudi Royal family and was employed as Vice President of Asset Management for Kingdom Hotels Investment which has a portfolio of 35 luxury full-service hotels in 21 countries in Europe, Middle East, Africa and Asia. Mr Sogno is also a registered Asset Manager with HAMA (Hospitality Asset Manager Association). www.globalassetsolution.com

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This article comes from Hotel News Resource

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The URL for this story is:

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