

Microtel Inn & Suites Debuts in Port Charlotte, Florida

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Area's First 'Green' Hotel

A Microtel Inn & Suites hotel has opened at 4056 Tamiami Trail in Port Charlotte, FL. One of the first hotels to open in the region since the devastation of Hurricane Charley in 2004, it is also the area's first 'Green' hotel, implementing programs and practices to protect and conserve Florida's natural resources and the environment. The Port Charlotte Microtel is owned by Village Port, LLC and Dr. Mark O. Asperilla - a well-known physician and resident of Port Charlotte since 1989 - and managed by SKY Hospitality of Palm Harbor, FL. Microtel is the Atlanta-based award-winning chain of all-new construction, interior corridor economy/limited service hotels.

On hand for the May 7th ribbon cutting were officials from the Charlotte County Chamber of Commerce, local business leaders, and representatives from the Microtel Inns & Suites corporate office. On behalf of the hotel, Dr. Asperilla presented a check for \$5,000 to fund a 'Microtel Examination Room' at the St. Vincent de Paul Community Health Care Clinic, which serves the underinsured and the uninsured.

'This Microtel property will give back to the environment as well as to the community,' said Dr. Asperilla. 'After so many hotels were destroyed in Hurricane Charley, we are proud to open a hotel that is environmentally-friendly motivated and with quality lodging and top-notch amenities, all at affordable prices.' Asperilla will also open a Microtel in Lehigh Acres, FL this summer.

The 86-room Port Charlotte Microtel Inn & Suites - which has applied for certification from The Florida Green Lodging Program, established by the Florida Department of Environmental Protection - boasts such fuel, electric and water efficiency features as:

Thicker R38 value insulation, and tinted, high-impact windows to save energy

Low-flow toilets, rain barrel hook-up system, and aerated shower heads to save water

Building sprayed with mold guard to improve air quality

Energy-star efficient fixtures and machines throughout, including water heaters, washers, ice machines and PTAC's

Linen reuse via the Water Conservation Hotel and Motel program ('Champs')

Outdoor ionized pool that is shallow (4') and solar covered

The three-story hotel offers single, double and suite accommodations, all with free local and free long distance phone calls anywhere within the continental U.S. and free WiFi, 32-inch flat-panel LCD HD television with CNN, HBO, ESPN and over 30 channels, hairdryer, coffee maker, and iron and ironing board. There is an on-site exercise room, business center with fax and copying services, guest library, guest laundry, and two meeting rooms. Guests can enjoy Microtel's new complimentary Get Up and Joe(TM) continental daily breakfast and 24 hr. coffee and tea. The hotel also features the stylish Microtel bedding known as Dream Well(TM) with a plush pillow-top mattress and fitted bed skirt, high quality 200-thread count white and khaki-piped linens with triple sheeting, down-like blanket, decorative top sheet, bed scarf and pillows.

The hotel is located in the heart of Charlotte County, near the Port Charlotte Beach Complex, Fisherman's Village Waterfront Mall, and three medical centers. It is three miles from the Punta Gorda Historic District and four miles from the Port Charlotte Town Center Mall.

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