

Doubletree Debuts in Missouri State Capital with Newly Renovated Hotel

2008-05-15

First, Full-Service Hilton Family Hotel Arrives in City with Completion of Multi-Million-Dollar Transformation

Doubletree(R) Hotels welcomes a new addition to its Missouri portfolio with the opening of the Doubletree Hotel Jefferson City. Situated in the heart of Missouri's state capital, the Doubletree Hotel Jefferson City is located across the street from City Hall, the Federal Building and the Missouri Bar Association and is within a few blocks of the Supreme Court Building and Capitol Building. This landmark property has been a staple in the downtown area for more than four decades. After the successful completion of an extensive hotel enhancement plan, this Doubletree has a brand new look that is creating a buzz among both visitors and residents in Missouri's capital.

Formerly the Hotel La Bella, the 151-room Doubletree is operated by Vinca Enterprises Inc. under a franchise license agreement with a subsidiary of Hilton Hotels Corporation. The hotel is managed by The Puri Group of Enterprises, Inc.

'The Doubletree Hotel Jefferson City has a central location within Missouri's capital that not only provides visitors with easy access to government offices but also to some of Missouri's best outdoor attractions,' said Dave Horton, senior vice president - brand management for Doubletree Hotels. 'This newest addition to our collection is an ideal example of a fantastic renovation project and demonstrates our commitment to continue growing the Doubletree hotel collection in capital cities across North America.'

The newly renovated guest rooms and suites at the Doubletree Hotel Jefferson City have breathtaking, panoramic views of Jefferson City. Notable in-room enhancements include 32-inch flat-screen LCD televisions, MP3 compatible, stereo clock radios, Wolfgang Puck(R) in-room gourmet coffee service, microwaves, refrigerators and the brand's signature Sweet Dreams(R) by Doubletree sleep experience. Conveniences for government and business travelers include large workspaces with outlets at desk height, ergonomic desk chairs, high-speed Internet access, cordless, dual-line phones, and virtual in-room printing services in every guestroom. Complimentary wireless high-speed Internet access (wi-fi) is available throughout the hotel for guests, along with a complimentary, 24-hour business center for those last-minute office needs.

The Doubletree Hotel Jefferson City has added a new 3,800 square-foot ballroom and a lobby to the lower-level. This new area provides a fantastic setting for any special event. Additional rooms create a total of 6,000 square-feet of flexible meeting space that is ideal for a variety of events including business conferences, board meetings and training sessions. The professional staff can also help to coordinate packages for wedding receptions, banquets and social gatherings.

The Doubletree Hotel Jefferson City has a redesigned recreational area, which includes an indoor swimming pool with a soothing waterfall and whirlpool. Business and leisure travelers can also enjoy an upgraded Fitness by Precor(R) facility that has been upgraded with the latest in cardio and weight training equipment. The Tower Restaurant, which has a diverse menu of American cuisine, serves breakfast, lunch and dinner to customers who can enjoy stunning views of Jefferson City while they dine. A new coffee shop has also been added to the remodeled lower level. The Sapphire Lounge is a great place for guests to unwind at the end of a long day, and room service is available during peak dining hours.

Members of the Hilton HHonors(R) guest reward program may earn Points & Miles(R) for every qualifying stay at the Doubletree Hotel Jefferson City. Hilton HHonors is the only hotel program that allows any of its members to reap Double Dip(R) earnings by simultaneously accumulating both airline miles and hotel points with each qualifying stay at more than 3,000 hotels worldwide. And with No Blackout Dates, as long as a standard room is available, members can confirm that room using their Hilton HHonors points.

'Our multi-million-dollar hotel makeover will truly establish the Doubletree Hotel Jefferson City as one of the premier hotel choices in our state capital,' said Vivek Puri, hotel general manager. "Our team members welcome residents of the Jefferson City community, to experience the Doubletree difference with one of the industry's leading guest reward programs, the welcome of our legendary chocolate chip cookie and a relaxing, refreshed hotel environment.'

Located just minutes for the Memorial Airport (JEF), and steps away from the state's most prominent government offices, the Doubletree Hotel Jefferson City is the natural place to stay in Missouri's capital. The Doubletree is just off Highway 50 East at 422, Monroe Street, Jefferson City, Missouri, 65101.

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article32652.html>

© 1998 - 2008 Nevistas and the author.

Brought to you by Hotel News Resource

Distribute your news on our Network

See what all the buzz is about at:

http://www.hotelnewsresource.com/Info-news_account_info.html