

## Wyndham Rewards Summer Promotion Will Award Weekly Grand Prizes

2008-05-19

---

Wyndham Worldwide has kicked off a summer-long celebration of its newly expanded and renamed Wyndham Rewards travel rewards program with a sweepstakes that offers weekly grand prizes including resort vacations, hotel stays throughout North America and a full travel package to a PGA tournament.



Grand prizes in the Play Together, Stay Together sweepstakes include vacation packages at Wyndham(R) resorts in Puerto Rico and the Caribbean, Wyndham Vacation Ownership resorts in Las Vegas, Nev., Daytona Beach, Fla., and Panama City Beach, Fla., where winners will stay in the presidential suite, and VIP packages including travel, accommodations and admission to the Wyndham Championship golf tournament.

The grand prizes also include a weeklong vacation package at the winner's choice of any of the more than 6,000 participating Wyndham, Ramada(R), Days Inn(R), Super 8(R), Wingate(R) by Wyndham, Baymont(R), Howard Johnson(R), Travelodge(R), Knights Inn(R) and AmeriHost Inn(R) hotels in the United States and Canada.

The 16 grand prizes - one for each week of the promotion - will be awarded through Sept. 4. The Wyndham Rewards program invites U.S. and Canadian residents who are 18 years and older to register for the sweepstakes at [www.wyndhamrewards.com/play](http://www.wyndhamrewards.com/play). Once registered, players can earn an extra entry for every stay at one of more than 6,000 participating Wyndham Worldwide family of hotels.

Additional entries also will be awarded to registered players who upload a photo and caption illustrating the game's Play Together, Stay Together theme as well as those who vote for their favorite submitted photo or tell a friend about the promotion.

In addition, more than 1,000 instant-win prizes including \$50 fuel Visa(R) cards, dining gift cards, airline miles, cruise line vouchers and Wyndham Rewards points will be awarded to winners of the online Play Together, Stay Together game at [www.wyndhamrewards.com/play](http://www.wyndhamrewards.com/play).

'We created Play, Together Stay Together to get everyone excited about the summer travel season,' said Jill Noblett, Wyndham Hotel Group senior vice president of loyalty and direct marketing. 'Travel is a reward for working hard throughout the year, and we're proud to provide accommodations that enable families to play together and stay together.'

'With this unique promotion, we are offering our valued customers exciting rewards from our Wyndham Worldwide family to theirs.'

The sweepstakes also will award prizes just for playing, including valuable coupons for Auntie Anne's, Dave & Buster's, Domino's Pizza, Joe's Crab Shack, Planet Hollywood, FTD and Bennigan's(R) Grill & Tavern. Complete details and rules are posted at [www.wyndhamrewards.com/play](http://www.wyndhamrewards.com/play).

The Wyndham Rewards program name debuted this month after four years as the TripRewards(R) program. The points-based program has grown steadily, enrolling 7 million active members and becoming the lodging industry's largest loyalty program based on the number of participating hotels. In addition to the program's new name, Wyndham Rewards members gained expanded travel options including international locations, upscale resorts and thousands of hotels for business and leisure travel.

Members earn points at participating Wyndham, Ramada, Super 8, Days Inn, Wingate by Wyndham, Baymont, Howard Johnson, Travelodge, Knights Inn and AmeriHost Inn hotels. They also earn points by shopping online through various merchants, using their Wyndham Rewards MasterCard(R) credit card, renting Avis and Budget cars, and purchasing Jackson Hewitt tax services.

More than 250 reward options include free hotel nights with no blackout dates, airline tickets, resort vacations, movie and theme park tickets and gift certificates that can be redeemed at leading retailers and restaurants.

Wyndham Hotel Group, one of three principal components of Wyndham Worldwide (NYSE: WYN), encompasses more than 6,550 hotels and 551,000 rooms in 59 countries. All hotels are owned individually and operated independently or by Wyndham Hotel Management.

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article32674.html>

© 1998 - 2008 Nevistas and the author.

Brought to you by Hotel News Resource

*Distribute your news on our Network*

See what all the buzz is about at:

[http://www.hotelnewsresource.com/Info-news\\_account\\_info.html](http://www.hotelnewsresource.com/Info-news_account_info.html)